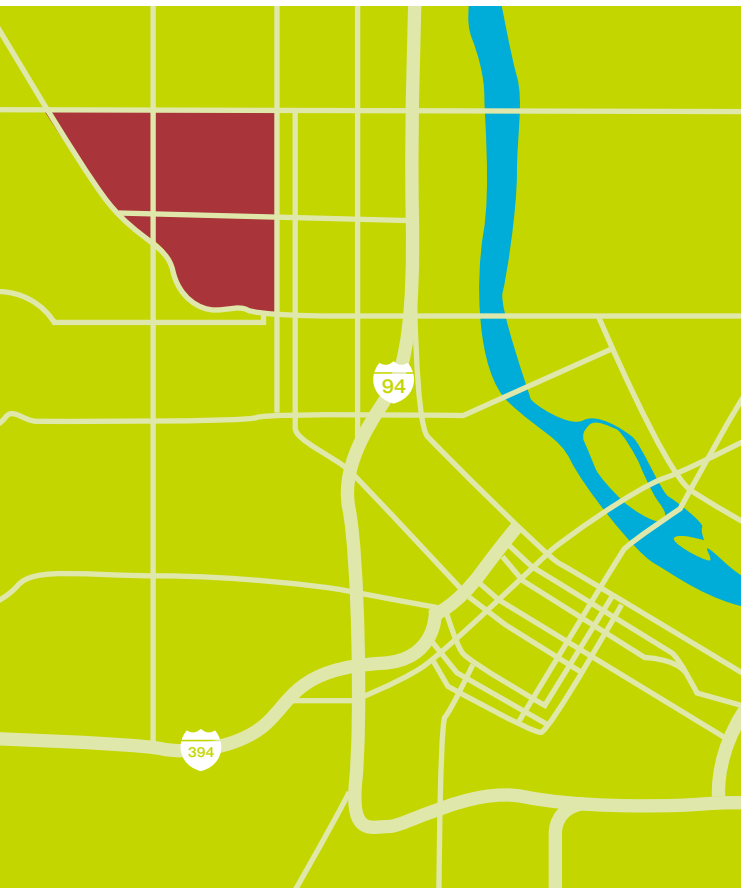




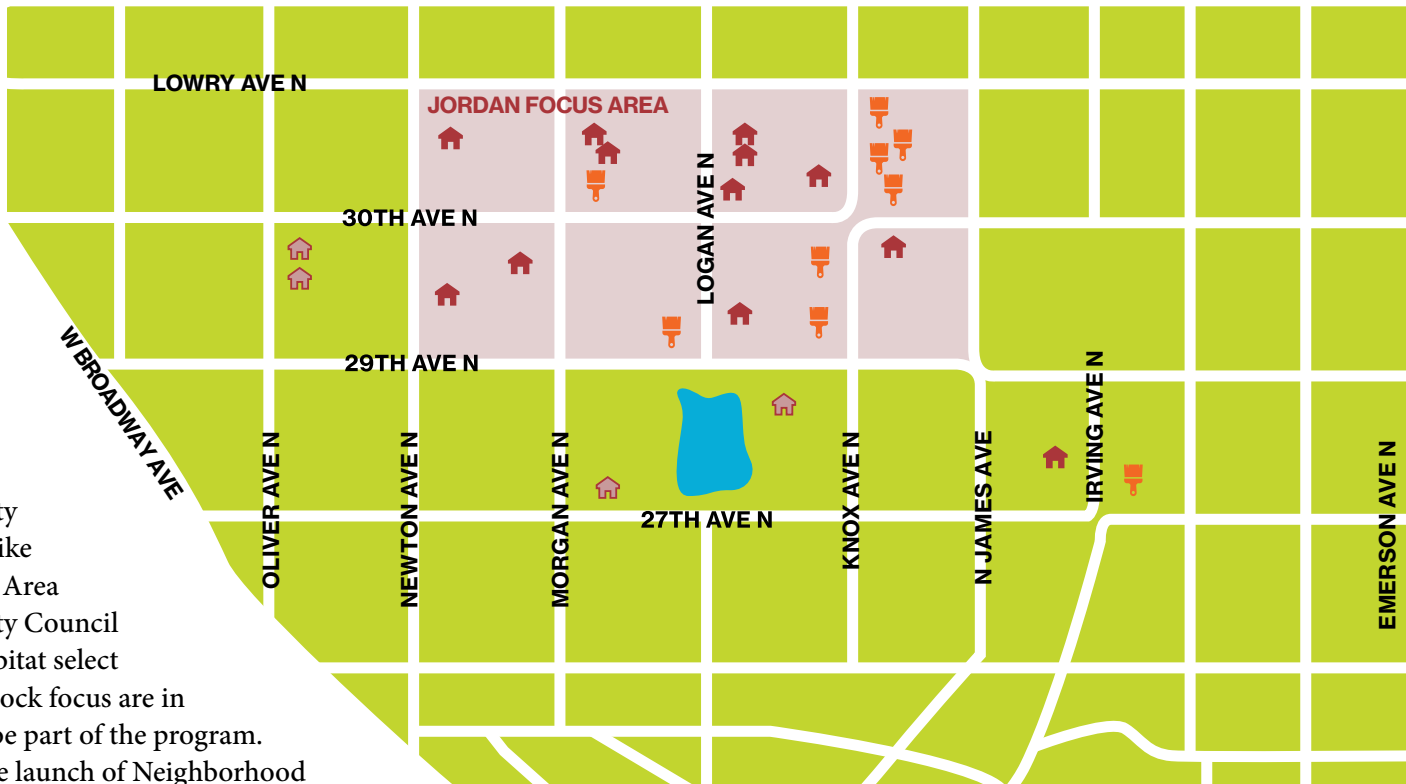
Partnering for change



**MINNEAPOLIS
JORDAN
NEIGHBORHOOD
SURVEY
RESULTS**
2011-2016



Twin Cities Habitat for Humanity launched its Neighborhood Revitalization initiative in 2011. Neighborhood Revitalization aims to reverse the effects of the 2011 tornado that devastated North Minneapolis, as well as the lingering impact of decades of discriminatory housing practices.



Community members like the Jordan Area Community Council helped Habitat select an eight-block focus area in Jordan to be part of the program. Prior to the launch of Neighborhood Revitalization, there were 13 vacant lots in the focus area. At the end of 2015, only three remained. These changes reflect 12 homes being built in and close to the focus area by Twin Cities Habitat. In addition, 11 other homes were repaired or painted by *A Brush With Kindness* by 2016.

TWIN CITIES HABITAT'S JORDAN NEIGHBORHOOD HOME BUILD AND REPAIR PROJECTS, 2011-2016

-  12 Habitat build homes
-  4 Future homes
-  11 *A Brush With Kindness* repaired homes

2011 STREET VIEW

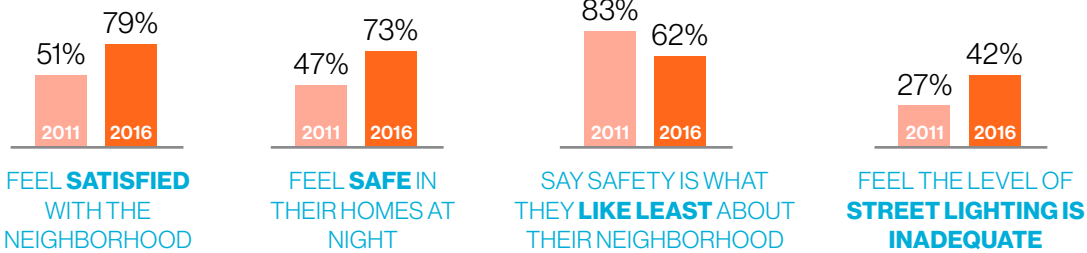


A neighborhood moving forward

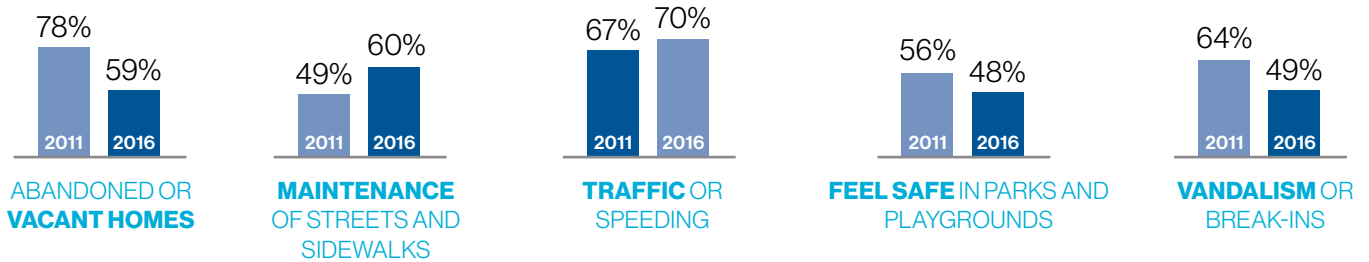
Key changes in Jordan Focus Area from 2011 to 2016

Twin Cities Habitat Neighborhood Revitalization listened to the needs and aspirations of residents in the focus area. Twin Cities Habitat is working in partnership with neighborhood residents, businesses, city officials and community organizations to improve the overall quality of life in the Jordan neighborhood, one block at a time.

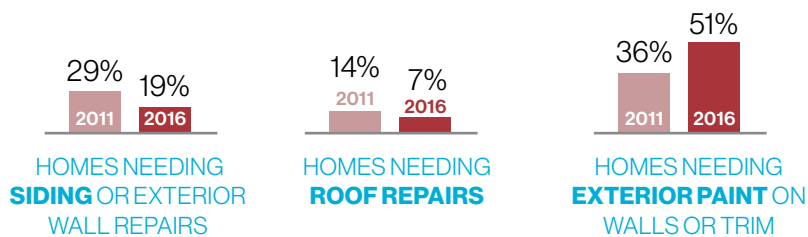
FOCUS AREA RESIDENTS' PERCEPTION OF THE JORDAN NEIGHBORHOOD:



RESIDENTS' CONCERNS:



HOUSING CONDITIONS:



Survey results include a baseline evaluation carried out in 2012 and a follow-up evaluation completed in 2015.

2016 STREET VIEW



CONCLUSIONS



Homeowners' and renters' perceptions of the neighborhood and the quality of life in Jordan in 2016 has improved since 2011. Residents feel safer and more satisfied with life in the neighborhood.

These results reinforce Twin Cities Habitat's Neighborhood Revitalization program approach of long-term investments in the area in partnership with residents and other organizations. The *Jordan Week of Kindness*, a week-long gathering of community partners actively doing community improvement projects, was a celebration of these successes and a tool for deepening the relationships needed to do even more.



KEY FINDINGS

- Vacant lots were reduced by 55%, mostly through construction of new Habitat homes.
- Vacant and abandoned homes was reduced from 25 to 12.
- The percentage of residents who feel satisfied with the neighborhood increased to 79%, from 51%.
- The percentage of residents who feel safe in their homes at night increased to 73%, up from 47%.
- Overall safety remains a primary concern of 62% of area residents.



RECOMMENDATIONS

Data from the follow-up study points to opportunities to do more in Jordan. Residents and community partners recommend the following actions:

- Continue to build on vacant lots and rehabilitate homes.
- Increase home improvement support through *A Brush With Kindness* and community partners.
- Market and communicate the positive assets of the Jordan Neighborhood.
- Coordinate efforts to address residents' top concerns.