



# Recognition Levels & Benefits

Please note that benefits are cumulative. *Volunteering is optional.* You choose how much, if any, volunteer time you would like within the noted guidelines.

Sponsors provide the financial resources to build or rehabilitate a home. The sponsorship levels relate to the financial commitment made toward the construction of an individual home or a single unit of a multi-family home.

<i>Level</i>	<i>Benefit</i>
<b>Legacy</b> \$150,000 <sup>+</sup>	Volunteer up to 10 weeks, customized video highlighting partnership
<b>Keystone</b> \$100,000 <sup>+</sup>	Volunteer up to 8 weeks, exclusive thank-you message read on Minnesota Public Radio
<b>Cornerstone</b> \$75,000 <sup>+</sup>	Volunteer up to 6 weeks, on-site recognition event, personalized photobook, website recognition, logo on construction site sign
<b>Sustaining</b> \$50,000 <sup>+</sup>	Volunteer up to 4 weeks, name in recognition ad in <i>Minnesota Monthly</i> in December, social media promotion
<b>Contributing</b> \$7,500 <sup>+</sup>	Volunteer up to 1 week, name on construction site sign, recognition in quarterly <i>Habitat Herald</i> newsletter
<b>Supporting</b> \$1,500 <sup>+</sup>	Volunteer 1 day, recognition in Annual Report, recognition in dedication program



# Sponsorship & Group Volunteer Opportunities

## Homebuilding

Volunteers build or rehab quality homes in partnership with families and the community. We sell the homes with an affordable mortgage.

### WORKDAY GUIDELINES

- 8:30 a.m. – 4:00 p.m.
- Spring/Summer Builds: Mondays through Fridays
- Fall/Winter Builds: Tuesdays through Saturdays
- Build Weeks: 12–18 volunteers per day
- One-day Builds: 10–13 volunteers

### FINANCIAL SUPPORT

- Build Weeks: Groups encouraged to donate \$7,500/week
- Mini Build Weeks: Groups encouraged to donate \$3,000–\$4,500/week
- One-day Builds: Groups encouraged to donate \$1,500/day

## A Brush with Kindness

Volunteers work to preserve homeownership by helping homeowners repair and maintain their homes.

### WORKDAY GUIDELINES

- 8:30 a.m. – 4:00 p.m.
- 1–5 days (per home), April through October
- Weekdays and Saturdays available
- 10–15 volunteers/day

### FINANCIAL SUPPORT

By sponsoring A Brush with Kindness (ABWK) you provide the resources needed to help homeowners and neighborhoods, with great partnership benefits.