

## 7 Reasons to Nearshore Your Software Development Team with iTexico

For enterprises seeking to reduce costs and gain efficiency for their innovation strategies, globetrotting — for many years — has been the order of the day.



Convenience, at the Core of our Nearshore Model is

## **Both Proximity and Accessibility**

At iTexico, we have been changing the paradigm when it comes to outsourcing. It's no longer necessary for a business to sail the Seven Seas to get value from their software development outsourcing goals:

- Capture New Markets
- Expand your Brand
- Grow Revenue
- Disrupt Inefficiencies
- Optimize Profitability

## Let's Take a Closer Look at the 7 "C's"

that make iTexico's Nearshore+ model a win-win-win, for businesses that benefit from an improved software development cycle:



## Reduce and Balance Risks when Outsourcing Get the Right Team at Right Time for the Right Cost

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