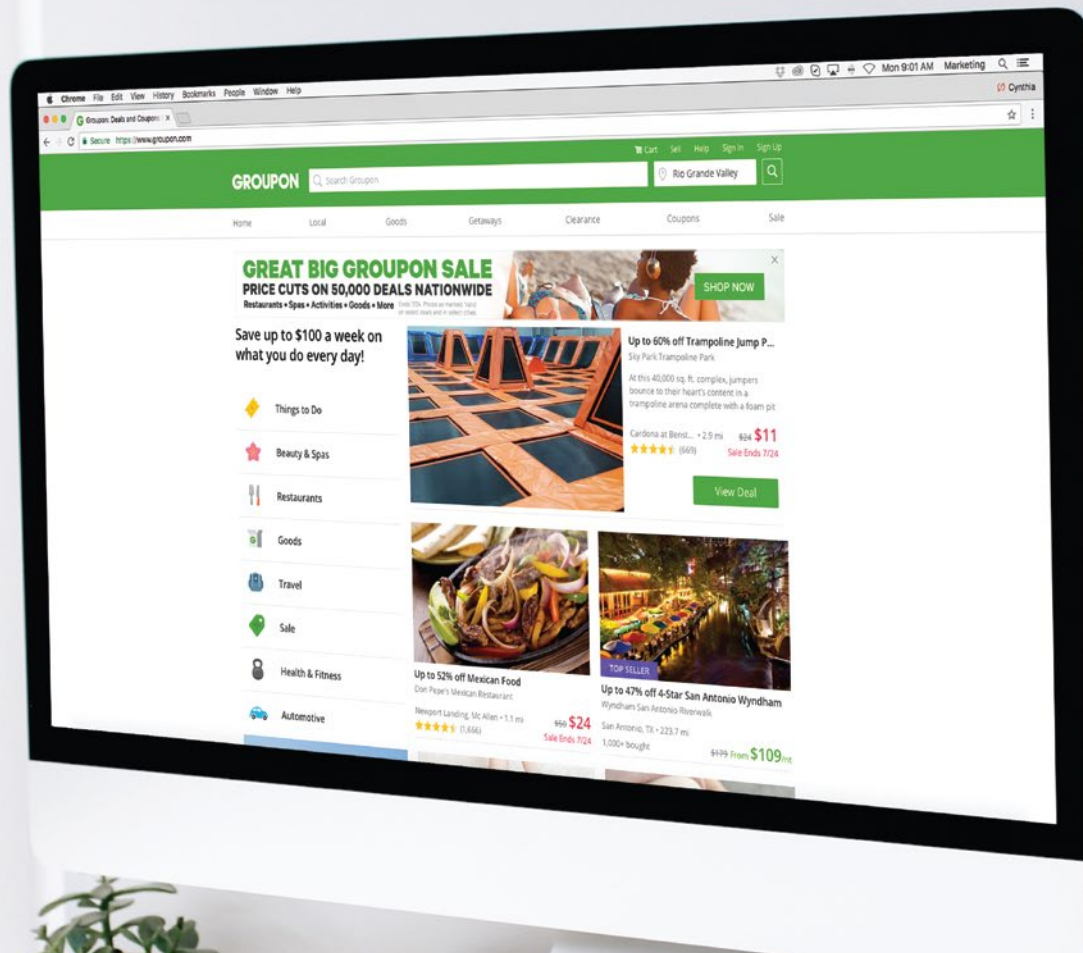


About the company

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy.

GROUPON®



Business Challenge

- Finding a reliable team to integrate with Groupon's network.
- Needed a highly experienced PHP and web-driven team of developers.
- Needed to modify their existing email marketing content and templates.
- Highly effective communication skills and processes were expected.

iTexico Service

- Extended Team as a Service (eTaaS)
On-site and Off-site

Solutions

- Provided a group of 3 expert PHP and front-end developers.
- Fully dedicated and self-managed team.
- Successfully completed refreshing all email marketing templates for end users.
- On-site and off-site availability for team members.