

About the company

Wynne RentalResult is a global provider of equipment rental software and tool tracking software, serving more than 4,500 locations in 50 countries worldwide. Rental and construction companies have relied upon Wynne's software solutions for more than 20 years.



Business Challenge

As a software solutions that provide rental and construction companies with the answers they need to become and remain the leaders in their market, Wynne's suite of legacy Appcelerator apps no longer met the needs of the company's broad and exacting client base.

The mobile user experience was derided as slow and inefficient, and the user interface was considered to be clunky, making it difficult for users to get the information and data they needed.



What We Did

iTexico completely revamped Wynne's mobile experience from the ground up, carefully designing a new user interface using best practices and guidelines as developed by both Apple and Google. Also, based upon feedback, new features were added to keep up with the needs of new and existing customers.

Finally, on the back end, iTexico's team restructured and optimized the existing code to radically improve performance for users. The finished Appcelerator suite enables users to track the entire customer life cycle, from point-of-sale, to asset management, to maintenance, all the way through to accounting and financial reporting.

Industry



Construction

Skills



Back-end



Front-end



UI/UX Design Infrastructure



How We Did

During an initial engagement, iTexico was asked to redevelop each of the three mobile apps individually, with added functionality specific to a group of Wynne's consumers.

The resulting apps were so well received that iTexico engaged to envision a future iteration for Wynne, with a more radical approach to redesign. iTexico's team presented a proof of concept that combined all three apps into one single solution. It is hoped that this approach will be adopted in a future phase.

Outcome

The revitalized suite of mobile apps for Wynne has helped the company maintain its marketing dominance, growing its customer portfolio while adding the most demanded features with ease.

This allows Wynne to help it differentiate itself from competitive interests in the marketplace. Customers are able to benefit by avoiding double work since the rollout of the enhanced mobile apps allows for a more streamlined and efficient experience.

Technologies



Have a project in mind?

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