✓ iThenticate•

Simplify Screening Personal Essays

During peak admission season, Admissions offices can receive thousands of applications. In a sea of qualified candidates, the personal essay can make a big difference. But it is also one of the most subjective and time-consuming pieces of the application to process. iThenticate can help screen personal essays for potential plagiarism and apply a Similarity Score to each essay. This can easily, and uniformly, provide a guiding metric and identify any candidates that might not be a good fit for your institution.

	Application Essays	Documents Sha	ring	page 1 of Settings Resubmit		
	Title	Rep	oort	Author	Processed 1	Actions
	20120616906 - Adegoke Olusola.txt 1 part - 0 words	16	5%		May 7, 2019 11:30:10 AM	1
	76584934832 - David Ko .txt 1 part - 0 words	16	5%		May 7, 2019 11:30:10 AM	û 🗹
	20120613142 - Lu Xiaoxiao.txt 1 part - 0 words	15	5%		May 7, 2019 11:30:10 AM	1
)	5467393674 - Emily Smith .txt 1 part - 0 words	74	4%		May 7, 2019 11:30:10 AM	Î 🗹
	3456532563 - John Brown.txt 1 part - 0 words	45	5%		May 7, 2019 11:30:10 AM	â 🗹
						page 1 of 1

Using iThenticate To Review Personal Essays

Evaluate Applications

- Simple document upload automatically checks for Similarity
- Check personal essays for similarity to prior published works
- Compare against 91% of Top Cited Journals
- Compare against private repository of previous application documents

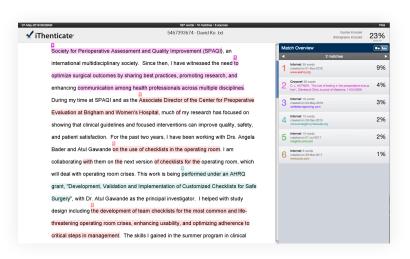


Granting Admission

- Similarity score provides a quantitative metric for what has traditionally been very subjective
- · Available data point if admission decision is contested

" This service allows us to efficiently and equitably screen essays for plagiarism. We don't have to rely on the memories of our team and we can be sure we're fair to every applicant."

> -Carrie Marcinkevage, MBA Managing Director Penn State University



For more information about how iThenticate can help admissions offices, visit turnitin.com/products/ithenticate

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