

R-Cube: Results Come First



At the end of the day, there's really only one question that needs to be asked of your incentive program:

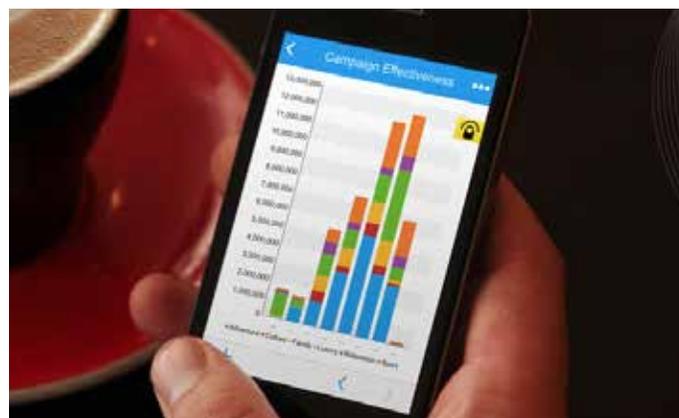
Did it work?

This is a simple question that often requires a complex answer; maybe you want to know about the overall ROI that your program generated, or whether or not the program achieved its established goals. Maybe you want to look at its progress year-over-year, or are trying to decide if a quarterly promotion is worth repeating. Maybe you want to see if certain products are selling better than others, or certain rewards are motivating more than others. Or maybe you want to know who your program is reaching, where it's been most effective, or how it can be improved.

But HMI doesn't deal in "maybes." We deal in results.

What is R-Cube?

R-Cube is HMI's proprietary technology, a results-based reporting and analytics solution that enables us to track, measure, and analyze your program's data.



Monitoring

The R-Cube solution provides you with the kind of data-driven analysis and perspective that allow you to evaluate the progress of your program and make informed decisions to improve your results.

Insights/Analysis

More than just a statistics-generator, R-Cube spotlights trends in performance data and helps identify pathways to better engagement.

Easy To Understand

Its findings can be supplied in easy-to-digest reports and dashboards that organize and simplify your program's successes.

Real-Time—And Beyond

From real-time reporting to post-hoc analysis, R-Cube is the key to unlocking your program's true potential.

When you implement HMI's R-Cube solution, results come first. That means we're focused on providing you with a holistic view of your program, one that allows you to optimize for efficiency and maximize your return on investment. Armed with the R-Cube solution, you will now have a powerful tool in developing, implementing, analyzing, responding to, and effecting change in your company's growth and success.

With 35 years of experience and a footprint in over 80 countries, **HMI Performance Incentives** is a leading full-service performance improvement company focusing on channel loyalty initiatives, sales/customer incentives, engagement programs, and group incentive travel solutions. HMI's targeted strategies have helped numerous Fortune 1000 companies increase company sales, improve market share, enhance loyalty, and generate profits.

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