



Sample Fundraising Ideas

ASK! ASK! ASK!

1. Never Miss an Opportunity: Now is not the time to be shy. Let everyone know that you are training to walk or run in The Old Colony Hospice Memorial Walk. When they ask why, the conversation door has been opened. Let them know you are passionate about hospice care. Let them know what your fundraising goal is and then ask for a donation.
2. Forget-Me-Knots: Tie a ribbon on your potential donors' fingers and ask them not to remove it until they've made a donation. This is a great way to turn those, "yeah, I promise I'll donate" into action.
3. Corporate Matching: Take advantage of corporate matching gifts programs. Many of your donors may work for companies that have a program like this — their donation could double simply by filling out a form from their Human Resources department.
4. Corporate Sponsor: Identify one company that you can ask for a large donation. Offer to announce their donation on your social media page and/or Walk fundraising page.
5. Waiters: Ask the waiter/waitress or bartender at your favorite hangout to donate a day's tips. If you have a friend who waits or bartends, ask them, too.
6. Spare Change: Ask your favorite restaurant or local pub to put out a jar for donations of spare change. Decorate it with quotes, pictures or ribbons. Anything to get someone's attention. We've even seen port-a-potty piggy banks. Put these out somewhere obvious — you're sure to get some attention.
7. Delegate: Give 10 friends 10 donation slips and ask them to get donations for you.
8. Birthday/Holiday/Wedding/House-Warming: In lieu of a gift for your birthday, ask your friends and family to make a donation to your Walk team.
9. Ask your doctor(s), dentist and veterinarian for a donation.

10. Ask Your Neighbors: Write a note to all of the neighbors on your block or in your apartment building to ask for donations. Include an update on your training and fundraising progress.
11. Ask Your Hair Stylist: If not a donation in the form of a check, then perhaps in the form of haircuts! See if he/she will host a hair-cut-a-thon, in the salon (or in your garage!) You can probably raise more donations in two hours of haircutting than you can imagine — be sure to get the word out!
12. Tribute Donations: Encourage your donors to make their donations in “honor of”, “support of ” or “memory of” someone they know who may feel passionate about hospice care. This is a great way to let them feel very much a part of your experience. Print their names on your t-shirt or on a place-card you carry with you at the walk!
13. “Sit” for Donations: Baby-sit, pet-sit, house-sit. Offer services to the neighbors to get them involved.
14. National Holidays: Don't forget about Memorial Day, Fourth of July, Labor Day weekend and all of those picnics. Bring your donation forms and a donation jar — ask everyone in attendance.
15. Spinning Class: Hit up your spinning class instructor and classmates. Set a goal at the beginning of the class, and if it's met, everyone donates \$1 per mile — or \$1 per minute.

