# A BUSINESS AUTO POLICY THAT DELIVERS THE GOODS: EASIER QUOTING. BETTER PROTECTION.



While technology advances continue to help businesses increase efficiency, the fact is, most still rely on vehicles to deliver their goods and services. They need a business auto policy that delivers best-inclass protection. You need a carrier that makes it easy for you to deliver that protection. Everyone wins when you sell The Hartford.

## **OUR APPETITE**

- Multi-line account (business auto sold along with a business owner's and/or workers' comp policy)
- More than one vehicle on the policy; all primarily used for business purposes
- Operators with clean driving records

A monoline auto policy will be considered for business, personal and professional services, retail and technology classes.

## **QUOTE FASTER**

ICON features provide a smooth, seamless quoting experience so you can do more in less time.

- VIN Prefill reduces keystrokes and the likelihood of entry errors
- Side-by-side comparisons let you create "what if" scenarios and requote with ease
- ICON Bridge makes agency interface simple so you can quote in "real time" in a fraction of the time

#### **TARGET OPPORTUNITIES**

You'll experience higher yield rates in these classes:

- Business & Personal Services
- Retail
- Professional Services
- Technology

#### **KEY FEATURES AND BENEFITS**

- Broad Form endorsement
- Downtime Loss and Rental Reimbursement & Towing endorsement
- Broad, flexible towing coverage options

## DISCOUNTS THAT REWARD CUSTOMERS FOR MAKING SAFE CHOICES

- Anti-lock brakes
- Anti-theft devices

#### MORE OPPORTUNITIES FOR SAVINGS

- Accident Forgiveness feature
- Paid-in-full discount

## DELIVER FIRST-CLASS AUTO PROTECTION TODAY. QUOTE THE HARTFORD TODAY!

The Hartford\* is Hartford Fire Insurance Company and its affiliated property and casualty insurance companies, 690 Asylum Avenue, Hartford, CT 06155.

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Property Liability Workers' Comp Business Auto