

CLINICAL & BUSINESS OBESITY MEDICINE TRAINING

The Center for Medical Weight Loss is pleased to invite you to participate in this excellent opportunity to receive live training. The training is for any medical provider.

TRAINING DATE & LOCATION

Saturday, October 27th, 2018

**Marriott Courtyard New Orleans
2 Galleria Boulevard
Metairie, LA 70001
(504) 838-3800**



Matthew G. Pinto, DO joined CMWL in 2010, adding bariatric medicine to his busy primary care and aesthetics practice. In 2011, he opened his second CMWL location. In 2012, Dr. Pinto sold his primary care practice to Lourdes Medical Associates, a hospital based multi-specialty group, where he still sees patients part-time and serves as their Medical Director. He consolidated his two CMWL locations into his new center, Vive Medical Weight Loss & Aesthetics. He has been awarded Top Doc of South Jersey for the past five years and has been featured in print, radio and television as a weight loss expert in the Philadelphia/NJ market.

He gained local and national notoriety by helping Philadelphia cheese steak restaurateur, Tony Luke Jr., lose over 130 lbs. Dr. Pinto is a 1996 graduate of Lehigh University with a degree in Behavioral Neuroscience and received his medical degree from the Philadelphia College of Osteopathic Medicine in 2000. He is a peer educator with Vivus Pharmaceuticals and an active member of the: AOA, ACOFP, The Obesity Society, as well as the ASBP.

Training Agenda

7:30 AM - 8:00 AM

Registration / Breakfast

8:00 AM - 8:15 AM

Intro: Why We Do What We Do

8:15 AM - 8:45 AM

Obesity Medicine Case Studies: An introduction to obesity medicine will be presented along with an obese patient case presentation.

8:45 AM - 9:45 AM

Tools Needed For Obesity Medicine: Discover how to obtain the critical data necessary in determining a course of action with an obese patient.

9:45 AM - 10:45 AM

Strategies For Intensive Behavioral Intervention: Discussion on the best counseling strategies, with an introduction to motivational interviewing.

10:45 AM - 11:00 AM

BREAK

11:00 AM - 12:00 PM

CMWL Nutrition Program Options: Learn how to implement a low calorie diet, prescribe meal replacement programs, and handle challenging patients.

12:00 PM - 1:00 PM

LUNCH

1:00 PM - 1:30 PM

ObesityTx Platform Overview: Learn how the technology platform maximizes your time, workflow and revenue.

1:30 PM - 2:15 PM

Prescription Medications Associated With Weight Gain: Learn how to change patients' prescription medications to the best alternatives that promote weight maintenance.

2:15 PM - 3:00 PM

Anorectic Medication Prescribing Strategies: Understanding what pharmacotherapy options are available, how to prescribe and monitor use, and a review of medico legal concerns.

3:00 PM - 3:15 PM

BREAK

3:15 PM - 4:15 PM

The Business of Obesity Medicine 101: Learn how leveraging the CMWL tools and a systematic approach can lead to a highly successful implementation of obesity care services in your practice.

4:15 PM - 5:15 PM

Preparing To Launch Your Weight Loss Practice: Office Setup, Program Pricing & More: Learn our proven strategies to optimize practice revenue through in-office marketing and program pricing.

NEW! 5:15 PM - 5:30 PM

SMART Maintenance Program: Learn about the new maintenance program (a framework designed to improve long-term outcomes).



OBESITY MEDICINE TRAINING REGISTRATION

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Location: Marriott Courtyard New Orleans
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Metairie, LA 70001
(P): (504)-838-3800

Hotel Rate: Our group rate is \$129/night (in the event you are planning to stay the weekend).

Hotel Room Reservations: To reserve your hotel room, please click on the following link: [Book your group rate for Center for Medical Weight Loss Seminar](#) or call the Marriott directly at: (504)-838-3800.

If booking by phone, please use the group name: "Center for Medical Weight Loss". Our hotel rate cutoff date is 30 days prior to the event.

To Register For The Training: Please submit your completed form below via fax/email/phone or click the following link to pay your registration fee online: go.centerformedicalweightloss.com/new-orleans-clinical-and-business-obesity-medicine-training

Registration Fee: \$195/person

Registration Form

Practice Name: _____

Provider's Name: _____

Additional Attendee Names: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Please charge my credit card on file, Name on Card: _____

Credit Card #: _____ **Exp. Date:** _____ **Security Code:** _____

Please fax or email the completed registration form to:

914.332.4192 (fax)
MColetti@cmwl.com (email)
914.332.4190, ext. 200 (phone)

To Register: go.centerformedicalweightloss.com/new-orleans-clinical-and-business-obesity-medicine-training