



HERCULITE®

Powered by Innovation ♦ Proven by Performance



Screen Print Media

Printer's Choice®

Printer's Choice 10 oz. Single-Sided

Super smooth surface on both front and back maintains a consistent dot gain, making Printer's Choice perfect for projects requiring a high resolution.

Printer's Choice is a premium banner vinyl that offers incomparable ease of handling during both sheeting and printing.

PRINTER'S CHOICE®

Printer's Choice 12 oz. Double-Sided

- Stocked in 36", 54", and 72" widths, white only
- Printer's choice 12F (Flame Retardant, meets NFPA 701) available by special request
- Maximum inventory on stock products for quick delivery
- Accepts both UV and conventional inks

ULTRA

PC Ultra 10 oz. Single-Sided

An economical graphic substrate with a smooth surface that maintains consistent dot gain making it perfect for four color printing.

- 10 oz. PC Ultra stocked in 36", 54", & 72" widths
- 7 oz. PC Ultra Lite single-sided available by special order
- PC Ultra Dark 13 oz. double-sided black-out available by special order
- Maximum inventory on stock products for quick delivery
- Accepts both UV and conventional inks

DISCLAIMER:

Herculite cannot be responsible for poorly fabricated or installed Herculite banners. It is the responsibility of the banner manufacturer to choose the proper Herculite fabric for a given application and to use tested and proven fabrication and installation methods. Also, it is the printer's responsibility to pre-test each lot of ink and fabric to be used in production for compatibility prior to engaging in a production run. Herculite will accept any returned, unused Printer's Choice, Printer's Choice Ultra or Printer's Choice Xtreme roll goods (within 90 days of shipment) for credit which is found to be unacceptable for decorating after pre-testing inks or paints per above. Herculite Products, Inc. cannot be responsible for any costs incurred by customers decorating banner fabrics improperly or without prior testing for ink or paint compatibility.

A graphic substrate with superior strength that delivers exceptional outdoor durability. An excellent choice for outdoor use including pole banners and large sized banners where maximum strength and durability are required.

XTREME

- PC Xtreme Lite 12 oz. single-sided stocked in 36", 54", & 72"
- PC Xtreme Dark 15 oz. double-sided and PC Xtreme Plus 18 oz. double-sided are available in 36", 54", & 72". Please check with Customer Service for minimum order quantities.
- Maximum inventory on stock products for quick delivery
- Accepts both UV and conventional inks
- Engineered for maximum strength

Top: PC Xtreme Lite 12 oz. Single-Sided
Center: PC Xtreme Dark 15 oz. Double-Sided
Bottom: PC Xtreme Plus 18 oz. Double-Sided

customercare@herculite.com
800.772.0036

Banner Preparation:

Keep Printer's Choice®, Printer's Choice Ultra® and Printer's Choice Xtreme® banner fabric stock current. The softening agent in vinyl called plasticizer naturally migrates to the print surface over time. Plasticizer will interfere with ink adhesion. Store fabrics in a cool area away from direct heat sources. Plasticizer migration is accelerated by prolonged exposure to heat. Do not allow fabric to collect dust, dirt or contaminants in sheeting or preparation process. Wipe down fabric surface with isopropyl alcohol before decorating one-of-a-kind banners.

Banner Ink Suggestions:

Pretest inks or paints for adhesion before decorating by using Herculite Test Method 6.3 for ink and paint receptivity. Follow ink manufacturer's guidelines for specific inks and procedures for decorating flexible vinyl substrates. Use only thinners and retarders produced by ink manufacturer.

Banner Screen Printing Guidelines:

Use highest mesh count screen practical for decorating to reduce total ink mass. Allow at least 24 hours drying time before screening over inked areas when using solvent based inks. Use slip sheets when stacking or rolling printed banner fabric ink to ink, either two-sided print or full bleed, turned hem single-side printing. Ink will block when stored, stacked or rolled without slip sheeting. Two-sided printing has limitations to amount of ink applied on both sides. Full coverage printed both sides may have a tendency to re-wet as solvents remain entrapped.

Banner Fabrication:

Sew a fully turned hem stitching through three pieces of fabric. Stitches should be at least 1/2 inch (or 13 millimeters) from the raw edge. Use no more than six stitches per inch (or 25 millimeters). Too many stitches per inch will perforate and weaken the fabric. Sew rope or webbing into top or bottom of banner which allows banner to be tied down properly. Mount grommets every 18 inches (46 centimeters) along the edge but between stitch lines of the banner. Use spur-toothed, rolled rim grommets.

Banner Installation:

Fasten securely at all four corners and at grommet points to prevent wind flapping. Wind-whip can cause a banner to self-destruct. Assure banner is installed with sufficient tension to maintain a taut condition.