

Webinara + Onstream Step-by-Step Guide

By Webinara | support@webinara.com

Version 1.0



Welcome to the World of Webinars

- We look forward to help you succeed with your webinars, follow the step-by-step guide on the next slides to get started...



Login – first time

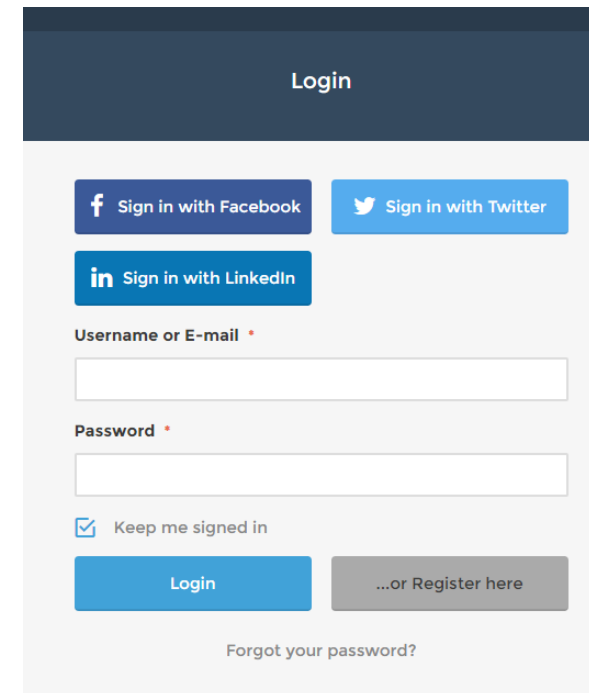
By now you have received your username / password from Onstream, or received an email from Webinar.

<https://www.webinara.com/login/>

Username: XXXXXXXXX

Password: XXXXXX

PS: You cannot login with the social logins the first time, more on that a bit later, on how you connect your social account for easier login.



The screenshot shows the login interface for Webinar. At the top is a dark blue header with the word "Login" in white. Below this, there are three social login buttons: "Sign in with Facebook" (dark blue with a white 'f' icon), "Sign in with Twitter" (light blue with a white bird icon), and "Sign in with LinkedIn" (dark blue with a white 'in' icon). Under these buttons are two input fields: "Username or E-mail" and "Password", both with red asterisks indicating they are required. Below the password field is a checkbox labeled "Keep me signed in" which is checked. At the bottom of the form are two buttons: a blue "Login" button and a grey "...or Register here" button. Below the buttons is a link that says "Forgot your password?".



Go to profile, when logged in...

The screenshot shows a web browser window with the address bar displaying `https://www.webinara.com/user/john-smith-google/`. The browser's address bar also shows the text "John Smith | webinara.com". The page features a dark blue header with the "WEBINARA" logo on the left and navigation links for "Webinars", "Post Webinar", "My Webinara", "Blog", and "John" on the right. A red arrow points from a text box to the "John" link. Below the header is a large profile picture placeholder and a banner image. The profile name "John Smith" is displayed with a verified badge and a settings gear icon. Below the name is a Twitter icon and a list of details: "Marketing Manager • Google • United States • Marketing and Advertising • Website •". A star rating of five stars is shown. Below this is a section for "FOLLOWERS" and "FOLLOWING", both showing a count of 0. A dark blue bar contains links for "About", "Messages", and "Reviews". The main content area is divided into three columns. The left column features the Google logo. The middle column, titled "Information about the company", describes Google as an American multinational technology company. The right column, titled "This Organizers User Ratings", shows a five-star rating and a link to "Webinars Posted by this Organizer". A "Member since" section indicates the user joined on June 22, 2016. A chat bubble icon is visible in the bottom right corner of the page.

John Smith | webinara.com

https://www.webinara.com/user/john-smith-google/

WEBINARA

Webinars Post Webinar My Webinara Blog John

Go to profile clicking on your name

John Smith

Marketing Manager • Google • United States • Marketing and Advertising • Website •

FOLLOWERS 0 FOLLOWING 0

About Messages Reviews

Information about the company

Google is an American multinational technology company specializing in Internet-related services and products.

Member since

Joined June 22, 2016

This Organizers User Ratings

Webinars Posted by this Organizer

Show Webinars

Add Profile Image

The screenshot shows a web browser window with the address bar displaying "John Smith | webinar.com" and the URL "https://www.webinara.com/user/john-smith-google/". The page header features the "WEBINARA" logo and navigation links: "Webinars", "Post Webinar", "My Webinara", "Blog", "John", and a search icon. The main content area displays a user profile for "John Smith", who is a "Marketing Manager" at "Google" in the "United States". The profile includes a cover photo, a circular avatar placeholder, and a bio with a star rating of 5 stars. Below the bio are tabs for "FOLLOWERS" (0) and "FOLLOWING" (0). A modal dialog is open over the avatar, showing "Upload photo" and "Cancel" buttons. A red arrow points from a text box to the "Upload photo" button, and another red arrow points from the same text box to the cover photo. The text box contains the instruction: "Click Avatar to change profile image. You can also change your cover photo if you like." Below the profile, there are sections for "Information about the company" (Google logo and description), "Member since" (Joined June 22, 2016), "This Organizers User Ratings" (5 stars), and "Webinars Posted by this Organizer" (with a "Show Webinars" link). A "W" logo is visible in the bottom right corner of the browser window.

John Smith | webinar.com

https://www.webinara.com/user/john-smith-google/

WEBINARA

Webinars Post Webinar My Webinara Blog John

John Smith

Marketing Manager • Google • United States • Marketing and Advertising • Website •

★☆☆☆☆

Upload photo

Cancel

FOLLOWERS 0 FOLLOWING 0

About Messages Reviews

Information about the company

Google is an American multinational technology company specializing in Internet-related services and products.

Member since

Joined June 22, 2016

★ This Organizers User Ratings

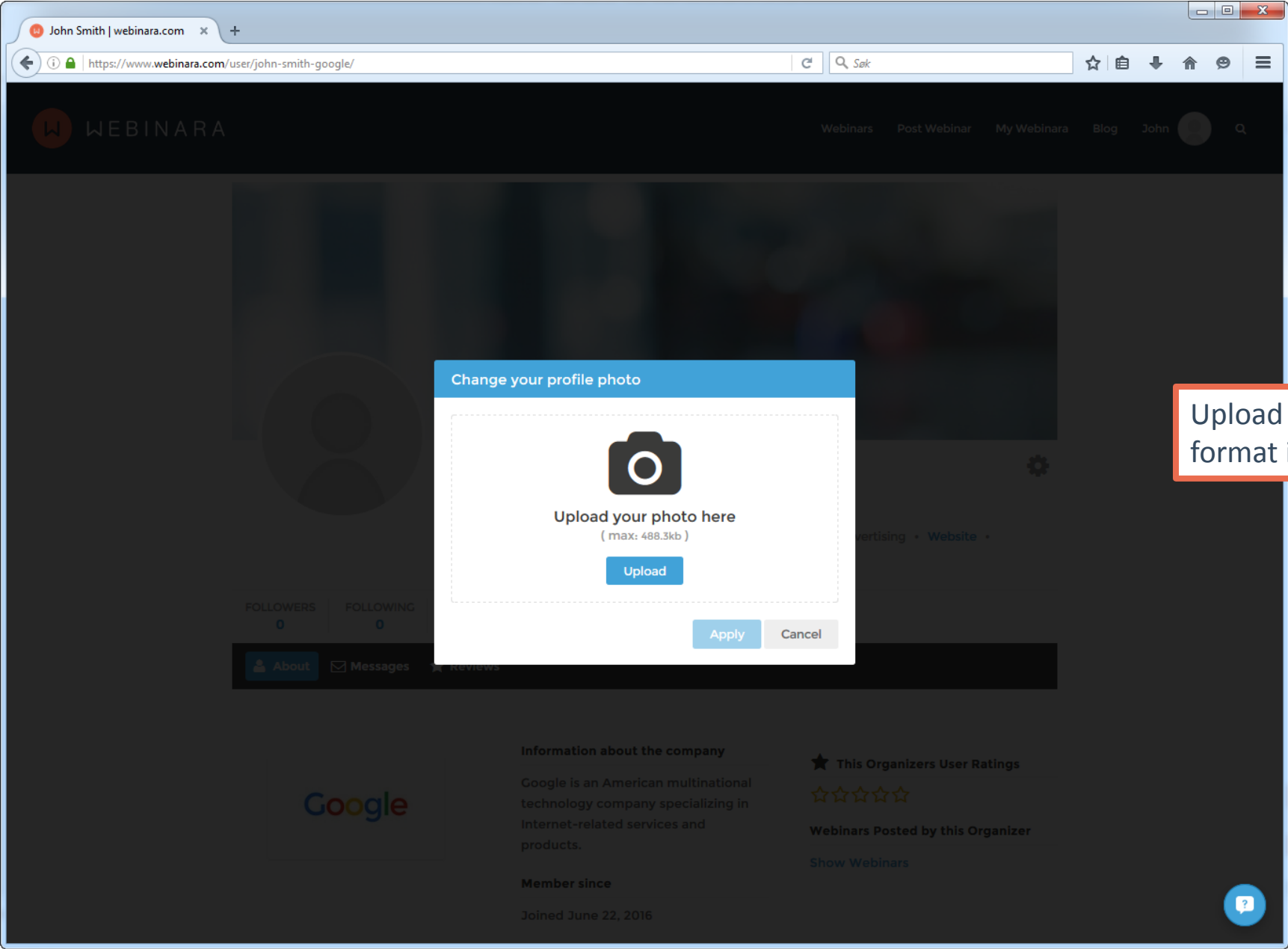
☆☆☆☆☆

Webinars Posted by this Organizer

Show Webinars

Click Avatar to change profile image. You can also change your cover photo if you like.

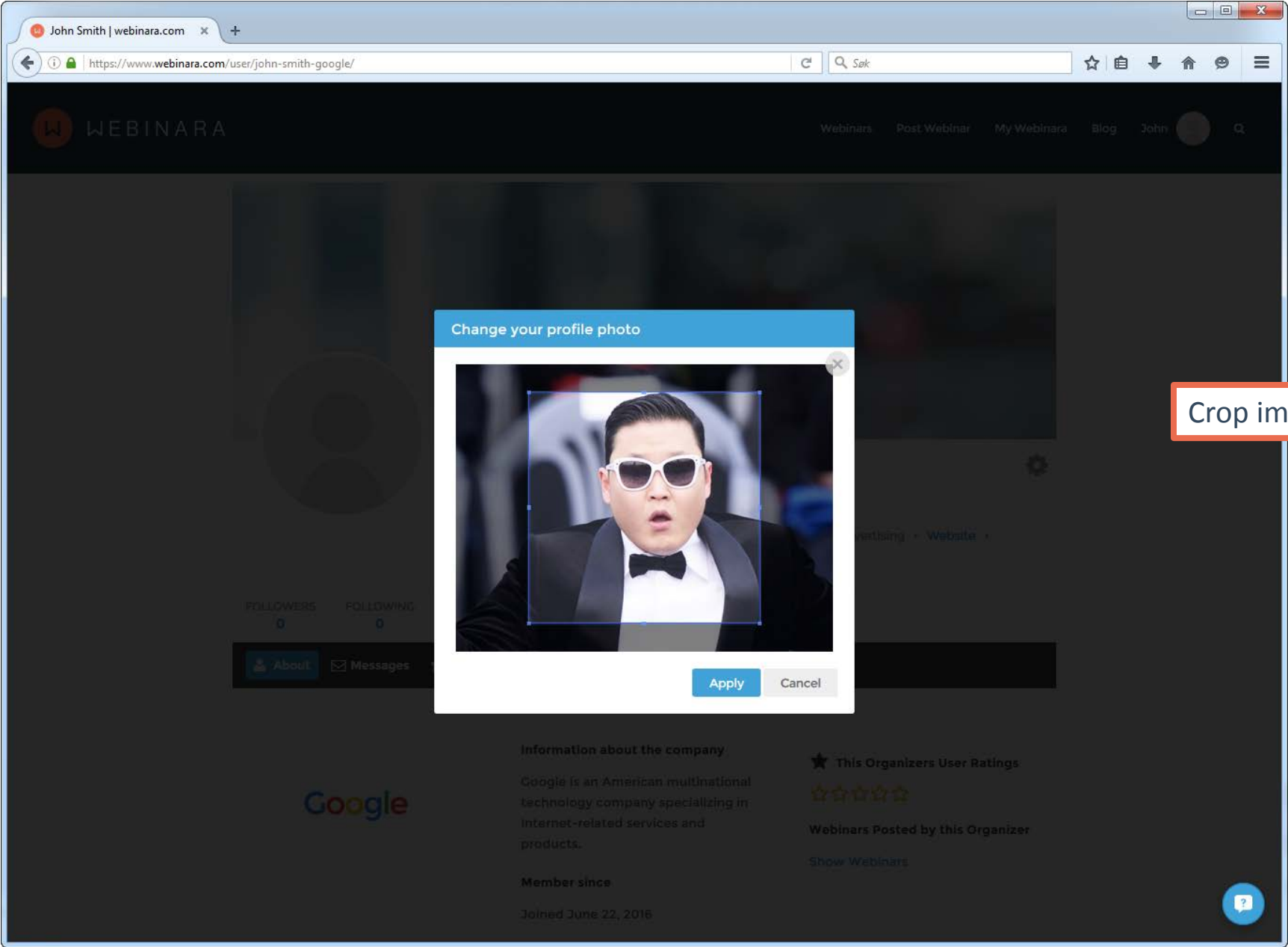
Add Profile Image



Upload profile image... JPEG, JPG format is good...



Add Profile Image



Go to My Account

The screenshot shows a web browser window with the address bar displaying "John Smith | webinar.com" and the URL "https://www.webinar.com/user/john-smith-google/". The website header features the "WEBINARA" logo and navigation links: "Webinars", "Post Webinar", "My Webinar", "Blog", "John", and a search icon. The main content area displays the profile of "John Smith", a Marketing Manager at Google, with a profile picture of a man in sunglasses. A settings menu is open, showing options: "Edit Profile", "My Account", "Logout", and "Cancel". A red arrow points from a text box to the "John" link in the header, and another red arrow points from the same text box to the settings gear icon. Below the profile, there are tabs for "About", "Messages", and "Reviews". The bottom section includes "Information about the company" (Google logo and description), "Member since" (Joined June 22, 2016), "This Organizers User Ratings" (5 stars), and "Webinars Posted by this Organizer" (with a "Show Webinars" link). A red circular logo with a white "W" is in the bottom right corner.

John Smith | webinar.com

https://www.webinar.com/user/john-smith-google/

WEBINARA

Webinars Post Webinar My Webinar Blog John

John Smith

Marketing Manager • Google • United States • Marketing and Ad

★ ★ ★ ★ ★

0 FOLLOWERS 0 FOLLOWING

About Messages Reviews

Information about the company

Google is an American multinational technology company specializing in Internet-related services and products.

Member since

Joined June 22, 2016

★ This Organizers User Ratings

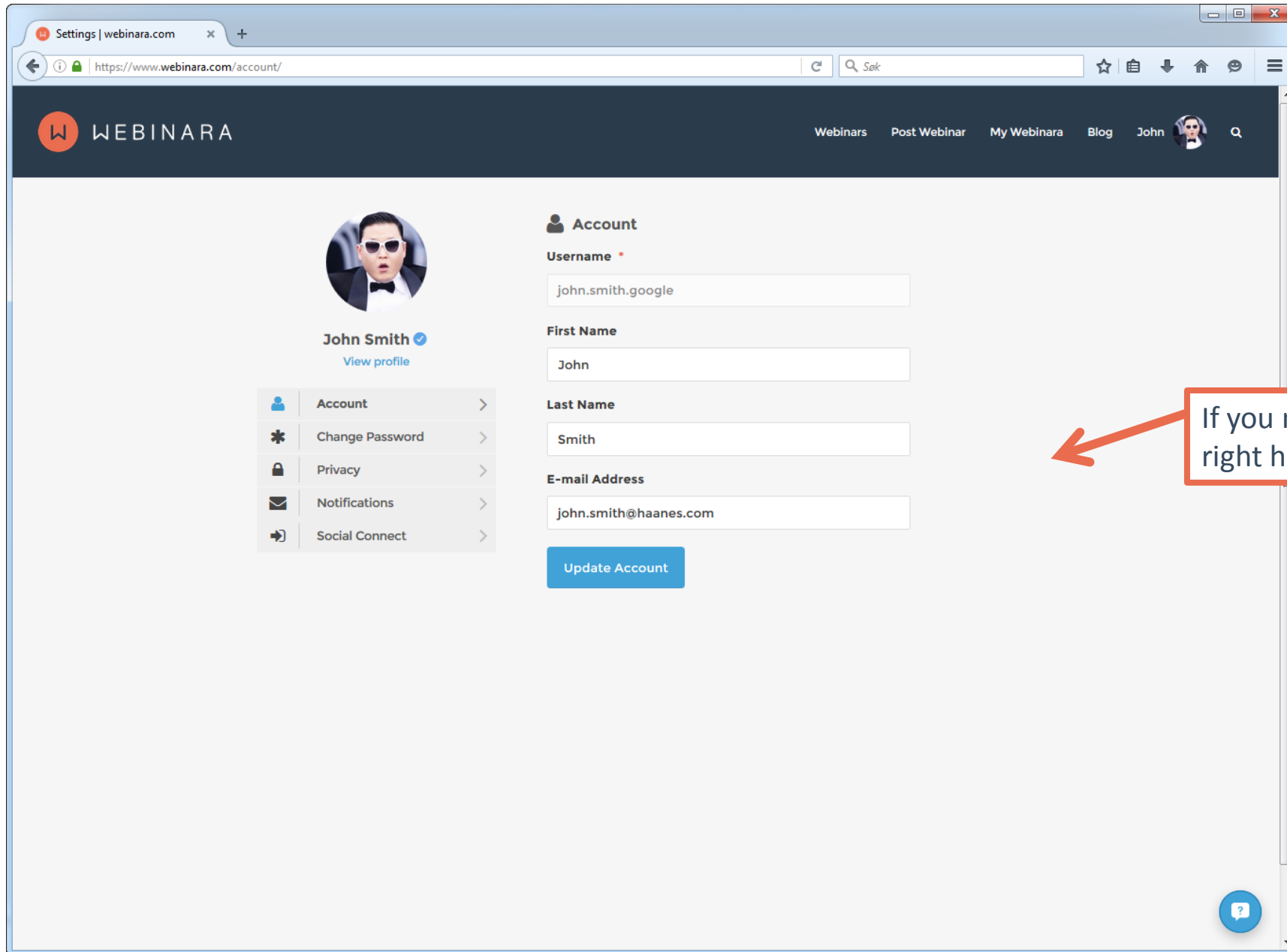
★ ★ ★ ★ ★

Webinars Posted by this Organizer

Show Webinars

Go to My Account, clicking on the cog or Settings in the menu, clicking on your name.

My Account – Change email?




Settings | webinar.com

https://www.webinara.com/account/

WEBINARA

Webinars Post Webinar My Webinara Blog John

 **John Smith** [View profile](#)

- Account
- Change Password
- Privacy
- Notifications
- Social Connect

Account

Username *

john.smith.google

First Name

John

Last Name

Smith

E-mail Address

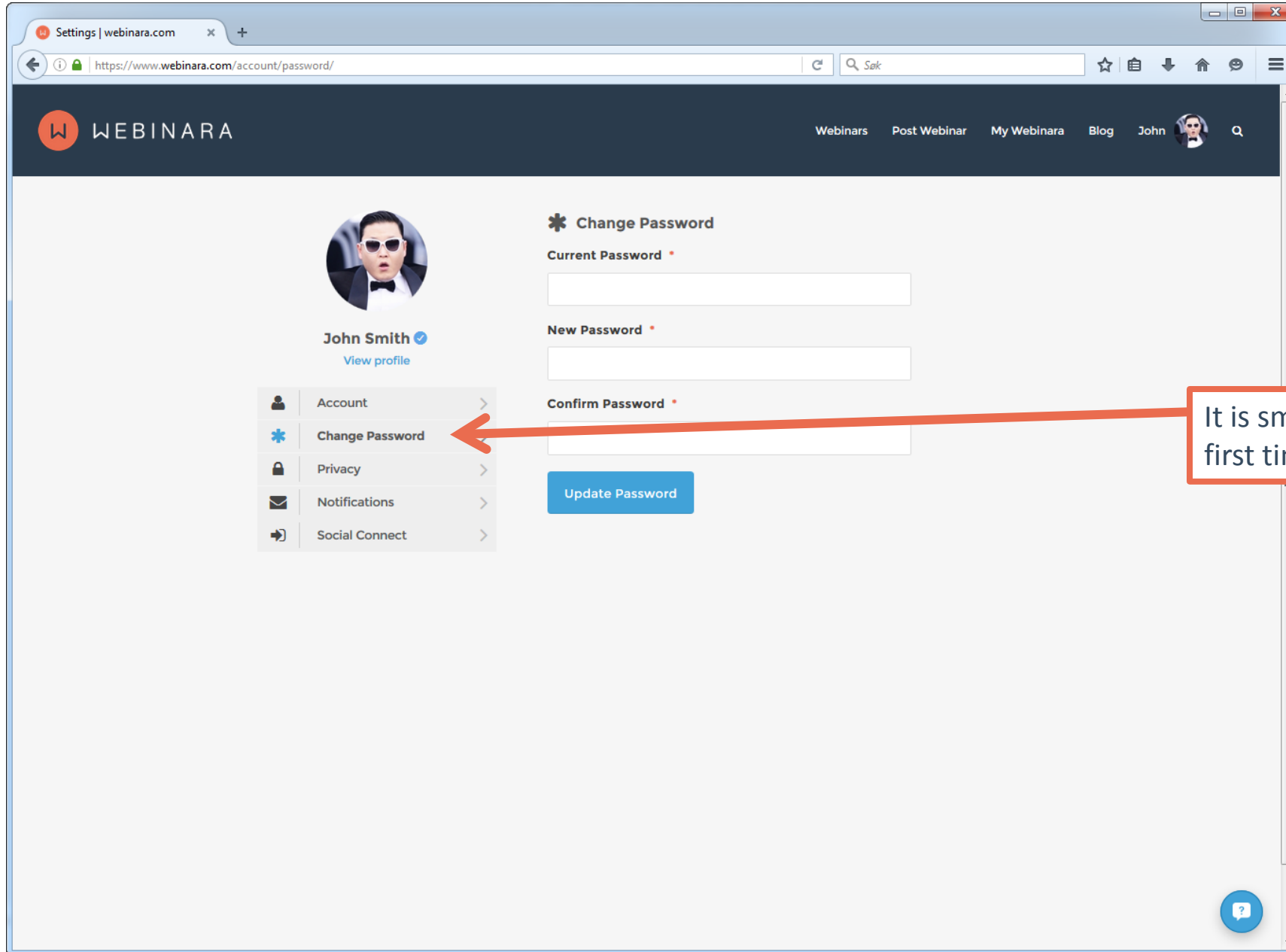
john.smith@haanes.com

[Update Account](#)

If you need to change email... It is right here...



My Account – Change password





The screenshot shows a web browser window with the URL <https://www.webinara.com/account/password/>. The page header includes the Webinara logo and navigation links: Webinars, Post Webinar, My Webinara, Blog, John, and a search icon. The main content area features a user profile for John Smith with a 'View profile' link. A sidebar menu on the left lists: Account, Change Password (highlighted with a blue asterisk icon), Privacy, Notifications, and Social Connect. The 'Change Password' section contains three input fields: 'Current Password', 'New Password', and 'Confirm Password', each with a red asterisk indicating a required field. Below these fields is a blue 'Update Password' button. An orange arrow points from a text box on the right to the 'Change Password' menu item in the sidebar.






Settings | webinara.com

<https://www.webinara.com/account/password/>

WEBINARA

Webinars Post Webinar My Webinara Blog John

 **John Smith** 
[View profile](#)

-  Account >
-  **Change Password** >
-  Privacy >
-  Notifications >
-  Social Connect >

*** Change Password**

Current Password *

New Password *

Confirm Password *

[Update Password](#)

It is smart to change password the first time...



My Account – Connect Social Accounts

The screenshot displays the 'My Account - Connect Social Accounts' page on the Webinara website. The browser address bar shows the URL <https://www.webinara.com/account/social/>. The page header includes the Webinara logo and navigation links: Webinars, Post Webinar, My Webinara, Blog, and John (with a profile icon and search icon).

On the left, a user profile for John Smith is shown with a circular profile picture and a 'View profile' link. Below the profile is a sidebar menu with the following items:

- Account
- Change Password
- Privacy
- Notifications
- Social Connect** (highlighted with a blue icon)

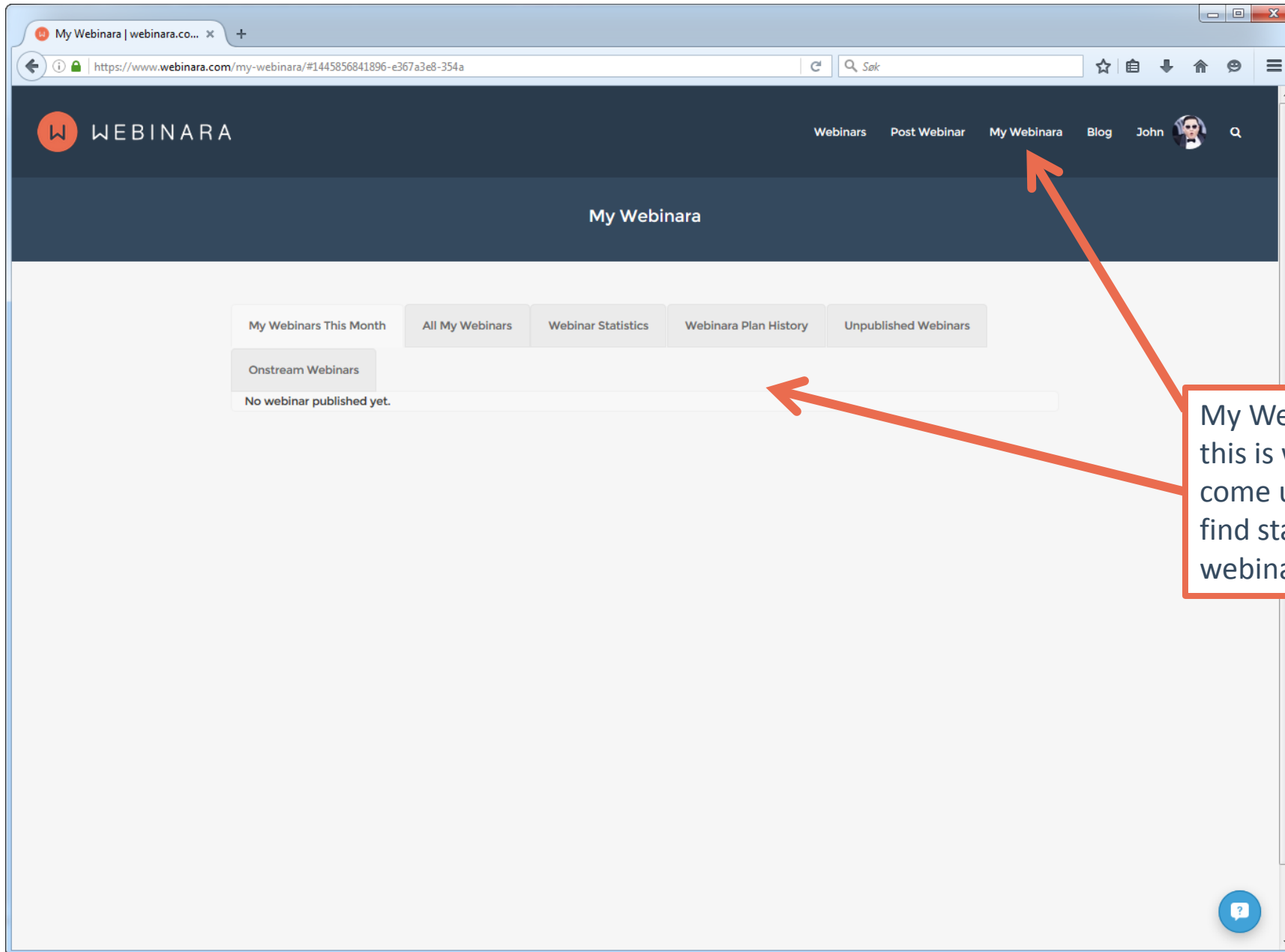
On the right, the 'Social Connect' section is titled with a plus icon. It contains three options to connect social accounts:

- Connect to Facebook**: A blue button with the Facebook logo and the text 'Connect to Facebook'.
- Connect to Twitter**: A blue button with the Twitter logo and the text 'Connect to Twitter'.
- Connect to LinkedIn**: A blue button with the LinkedIn logo and the text 'Connect to LinkedIn'.

A callout box with an orange border and the text 'Connect Social Accounts for easier login' has two orange arrows pointing to the 'Social Connect' menu item in the sidebar and the 'Connect to Twitter' button.



My Webinar page



My Webinar page is now empty, this is where your webinars will come up when published, you'll find stats and recordings of your webinars.



Post Webinar

The screenshot shows the 'Post Webinar' page on the WebinarA website. The browser's address bar displays 'https://www.webinara.com/postwebinar/'. The page header includes the WebinarA logo and navigation links: 'Webinars', 'Post Webinar', 'My Webinar', 'Blog', and a user profile 'John'. A red arrow points from the 'Post Webinar' link in the header to a callout box. Another red arrow points from the callout box to the 'Post your next webinar' button. The main content area is titled 'Post Webinar' and contains a list of guidelines for posting a webinar.

Post your next webinar

Before posting your webinar, think about these pointers

- Webinar Title**
Write a title that is direct and clear, so people will understand what your webinar is about at a glance.
- Organizer / Host**
Identify yourself as the organizer of the webinar, although you may also register another Host.
- Mobile-Ready**
Check this checkbox if your webinar platform supports viewing on a smartphone or tablet device.
- Time and Date**
Maximize live attendance to your webinar by scheduling a time of the day that is suitable for most time zones.
- Co-Hosts / Sponsor**
Register up to two Co-Hosts / Sponsors if you have someone joining you to run the webinar.
- Webinar Recording**
Check this checkbox if you will record the webinar and provide a link to the following the webinar.
- Topic Categories**
Select up to three relevant categories for your webinar listing. People who follow those categories will receive notification via email.

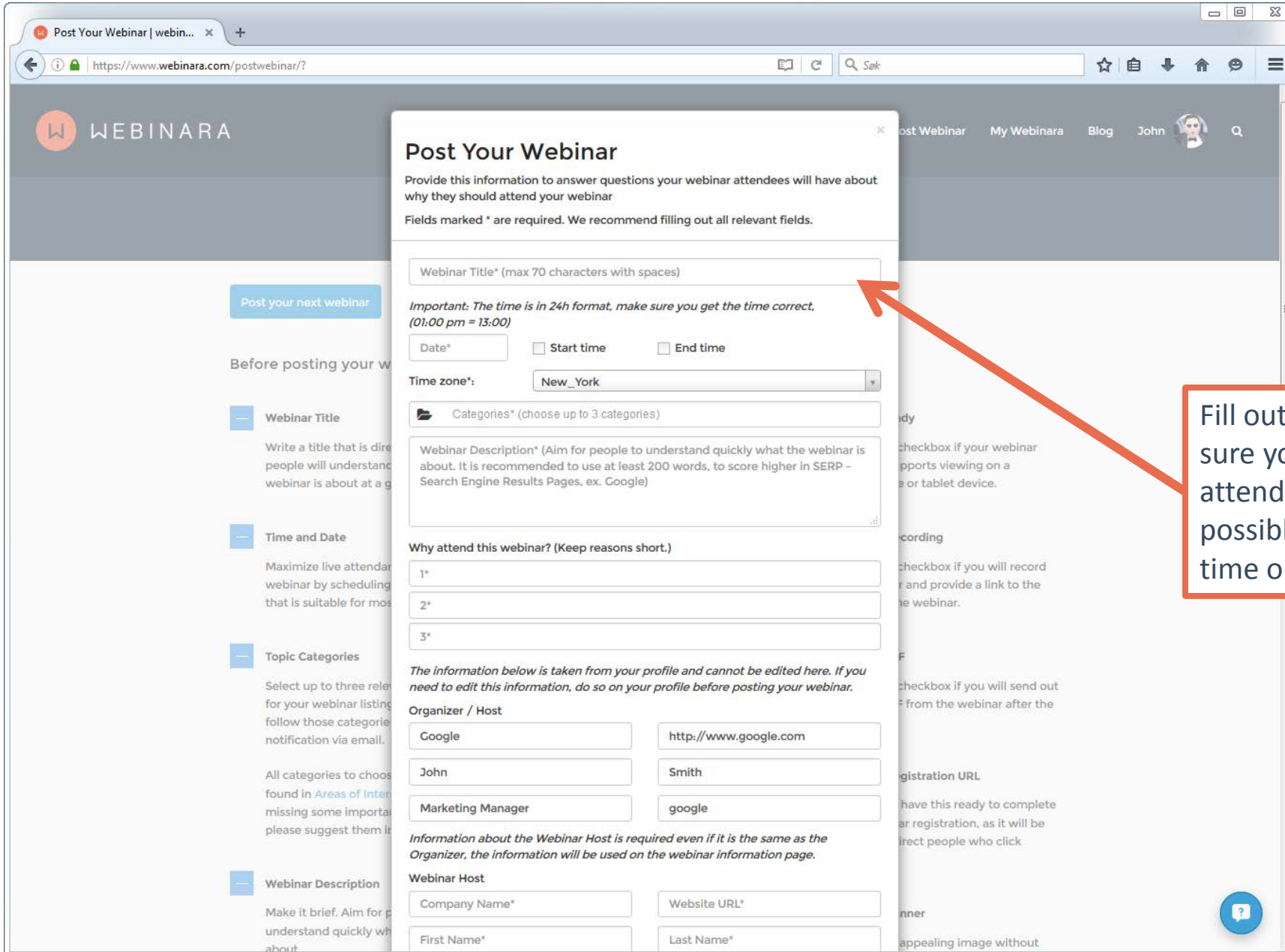
All categories to choose from can be found in [Areas of Interest](#). If we are missing some important categories, please suggest them in our Help Center.
- Sponsor Company**
Recognize sponsors by company name, if appropriate.
- Slides / PDF**
Check this checkbox if you will send out slides / PDF from the webinar after the webinar.
- Twitter Promotion**
Add your company Twitter account and/or your Co-Host or Sponsor Twitter account. We use it when promoting your webinar on Twitter.

Note: If you don't want it promoted on Twitter, just select "No Twitter Promotion".
- Webinar Registration URL**
Ensure you have this ready to complete your webinar registration, as it will be used it to direct people who click through.
- Webinar Description**
Make it brief. Aim for people to understand quickly what the webinar is about.
- Webinar Banner**
Prepare an appealing image without

Click Post Webinar to post your first webinar.



Fill out Post Webinar Form



The screenshot shows a web browser window with the URL <https://www.webinara.com/postwebinar/>. The page title is "Post Your Webinar | webinara.com". The main heading is "Post Your Webinar". Below the heading, there is a sub-heading: "Provide this information to answer questions your webinar attendees will have about why they should attend your webinar". A note states: "Fields marked * are required. We recommend filling out all relevant fields."

The form contains the following fields and sections:

- Webinar Title*** (max 70 characters with spaces): This field is highlighted with a red arrow.
- Important:** The time is in 24h format, make sure you get the time correct, (01:00 pm = 13:00)
- Date*** (text input), **Start time** (checkbox), **End time** (checkbox)
- Time zone*:** (dropdown menu, currently set to New_York)
- Categories*** (choose up to 3 categories) (text input)
- Webinar Description*** (Aim for people to understand quickly what the webinar is about. It is recommended to use at least 200 words, to score higher in SERP - Search Engine Results Pages, ex. Google) (text area)
- Why attend this webinar? (Keep reasons short.)**
 - 1* (text input)
 - 2* (text input)
 - 3* (text input)
- The information below is taken from your profile and cannot be edited here. If you need to edit this information, do so on your profile before posting your webinar.**
- Organizer / Host**
 - Google (text input), <http://www.google.com> (text input)
 - John (text input), Smith (text input)
 - Marketing Manager (text input), google (text input)
- Information about the Webinar Host is required even if it is the same as the Organizer, the information will be used on the webinar information page.**
- Webinar Host**
 - Company Name* (text input), Website URL* (text input)
 - First Name* (text input), Last Name* (text input)

On the left side of the form, there is a sidebar with the following sections:

- Post your next webinar** (button)
- Before posting your w** (text)
- Webinar Title**
 - Write a title that is direct and clear. People will understand what your webinar is about at a glance.
- Time and Date**
 - Maximize live attendance by scheduling your webinar at a time that is suitable for most of your target audience.
- Topic Categories**
 - Select up to three relevant categories for your webinar listing. Attendees can filter by category and follow those categories to receive notifications via email.
 - All categories to choose from are found in [Areas of Interest](#). If you are missing some important categories, please suggest them in our [Feedback](#) form.
- Webinar Description**
 - Make it brief. Aim for people to understand quickly what your webinar is about.

In the bottom right corner of the page, there is a red circular button with a white "W" logo.

Fill out all required fields, make sure you give the potential attendees as much information as possible on why they should spend time on your webinar.



Fill out Post Webinar Form

Post Your Webinar

Provide this information to answer questions your webinar attendees will have about why they should attend your webinar

Fields marked * are required. We recommend filling out all relevant fields.

How to Build a Brilliant Brand on Social Media

Important: The time is in 24h format, make sure you get the time correct, (01:00 pm = 13:00)

30/6/2016 14:00 30/6/2016 15:00

☒ Start time ☒ End time

Time zone*: New_York

☒ Public Relations ☒ Social Marketing ☒ Social Media

Given the (seemingly) lighthearted nature and subtle nuances of the social media marketplace, creating a strong brand voice may not seem like priority number one for some marketers. However, the creation of a strong online brand identity and social voice is no longer just a nicety—it's a must.

This webinar will teach you how to build a brilliant brand on social media. We'll reveal why your brand is your company's most valuable asset, and how to leverage its influence across social platforms. We'll also teach you:

- How to establish a brand voice.
- Best practices for engaging and interacting with followers.
- Tangible tactics for refining and analyzing social media campaigns.

We'll also share inspiring examples from world-class brands who have used social media to bolster and grow their businesses.

Why attend this webinar? (Keep reasons short.)

You'll learn to establish your brand voice.

You'll learn to strengthen your voice on social.

You'll learn to use analytics to gauge social success.

The information below is taken from your profile and cannot be edited here. If you need to edit this information, do so on your profile before posting your webinar.

Organizer / Host

Google http://www.google.com

Tag your webinar with up to 3 relevant categories.

These are the categories, that the makes the users who subscribe to these get notified about your upcoming webinar by email.



Fill out Post Webinar Form

Post Your Webinar | webin... x +

https://www.webinara.com/postwebinar/?

WEBINARA

You'll learn to strengthen your voice on social.

You'll learn to use analytics to gauge social success.

The information below is taken from your profile and cannot be edited here. If you need to edit this information, do so on your profile before posting your webinar.

Organizer / Host

Google http://www.google.com

John Smith

Marketing Manager google

Information about the Webinar Host is required even if it is the same as the Organizer, the information will be used on the webinar information page.

Webinar Host

Brandfolder http://www.brandfolder.com

Steve Baker

CEO swadebaker

Steve's mission at Brandfolder is to create The Source of Truth for brands all over the world. Outside of work, Steve is a "closet gamer," runner, backpacker, and sports aficionado. He'll also tell you where to find the best burritos in Denver.

If you have a Co-Host or a Sponsor joining you for the webinar, select one of the options below:

☒ Co-Host ☐ Sponsor ☐ No Co-Host / Sponsor

Company Name Website URL

First Name Last Name

Title Twitter @

Bio (recommended)

Would you like to add one more person?

☐ Co-Host ☐ Sponsor ☒ No

Would you like to add a sponsor company name?

☐ Sponsor ☒ No

Make it brief. Aim for p understand quickly wh about.

Reasons to Attend

Be short and sweet wi why people should att webinar. These will be email notification to y followers.

Lastly, make sure you h posted these webinar d

appealing image without logos. Our required size is 80px in width by 300px in you don't upload an image, will use a default one.

ary. Once you have X n your webinar!

If you have more than one speaker, you can add more speakers here... Bio's are always good for building trust and credibility.



Fill out Post Webinar Form

The screenshot shows a web browser window with the URL <https://www.webinara.com/postwebinar/>. The page has a dark header with the 'WEBINARA' logo and navigation links: 'Post Webinar', 'My Webinara', 'Blog', and a user profile 'John'. A green banner at the top says 'posted these webinar'. The main form area is white and contains the following fields and options:

- Brandfolder**:
- Steve**:
- CEO**:
- Description**: A text area containing: "Steve's mission at Brandfolder is to create The Source of Truth for brands all over the world. Outside of work, Steve is a 'closet gamer,' runner, backpacker, and sports aficionado. He'll also tell you where to find the best burritos in Denver."
- Co-Host or Sponsor**: Radio buttons for ☐ Co-Host, ☐ Sponsor, and ☒ No Co-Host / Sponsor.
- Sponsor company name**: Radio buttons for ☐ Sponsor and ☒ No.
- Promote on Twitter**: Radio buttons for ☒ Yes and ☐ No.
- Mobile ready?**: ☒
- Recording available?**: ☒
- Slides/PDF available?**: ☒
- Webinar Fee**: Radio buttons for ☒ Free Webinar and ☐ Webinar Attendance Fee.
- Select Webinar Platform***: A dropdown menu showing 'Onstream Webinars'.
- Webinar image banner**: A text area with instructions: "Webinar image banner (will be used for promoting your webinar, make it look good!). If no image is provided here, Webinara will find a good webinar banner for you." Below this is a small image placeholder with 'Change' and 'Remove' buttons.
- Agreement**: A checkbox ☒ with the text "I have read and agreed that this webinar post conforms to the [posting rules](#)."
- Submit Webinar**: A green button at the bottom right.

An orange arrow points from a text box on the right to the 'Recording available?' checkbox.

Tick off if the webinar is recorded, and if you will provide the slides/PDF after the webinar (upload to Webinara and it will be available to the users who registered automatically)

Onstream Webinars is mobile ready when downloading the Onstream App.



Fill out Post Webinar Form

Post Your Webinar | webinara.com

https://www.webinara.com/postwebinar/?

WEBINARA

posted these webinar

Brandfolder

http://www.brandfolder.com

Steve

Baker

CEO

swadebaker

Steve's mission at Brandfolder is to create The Source of Truth for brands all over the world. Outside of work, Steve is a "closet gamer," runner, backpacker, and sports aficionado. He'll also tell you where to find the best burritos in Denver.

If you have a Co-Host or a Sponsor joining you for the webinar, select one of the options below:

☐ Co-Host ☐ Sponsor ☒ No Co-Host / Sponsor

Would you like to add a sponsor company name?

☐ Sponsor ☒ No

Would you like Webinara to promote your webinar on Twitter?

☒ Yes ☐ No

☒ Mobile ready?

☒ Recording available?

☒ Slides/PDF available?


☒ Free Webinar ☐ Webinar Attendance Fee

Select Webinar Platform*

Onstream Webinars

Webinar image banner (will be used for promoting your webinar, make it look good!). If no image is provided here, Webinara will find a good webinar banner for you.

Webinar banner image (required size 980px width x 300px height) with no text or logos. The webinar banner image will be used as background, therefore we don't accept text or logos in the image.

 [Change](#)

[Remove](#)

☒ I have read and agreed that this webinar post conforms to the [posting rules](#).

[Submit Webinar](#)

Select Onstream Webinars

W

Fill out Post Webinar Form

Post Your Webinar | webin... x +

https://www.webinara.com/postwebinar/?

WEBINARA

posted these webinar

Brandfolder

Steve

CEO

Steve's mission at Brandfolder is to create The Source of Truth for brands all over the world. Outside of work, Steve is a "closet gamer," runner, backpacker, and sports aficionado. He'll also tell you where to find the best burritos in Denver.

If you have a Co-Host or a Sponsor joining you for the webinar, select one of the options below:

☐ Co-Host ☐ Sponsor ☒ No Co-Host / Sponsor

Would you like to add a sponsor company name?

☐ Sponsor ☒ No

Would you like Webinara to promote your webinar on Twitter?

☒ Yes ☐ No

☒ Mobile ready?

☒ Recording available?

☒ Slides/PDF available?


☒ Free Webinar ☐ Webinar Attendance Fee

Select Webinar Platform*

Onstream Webinars

Webinar image banner (will be used for promoting your webinar, make it look good!). If no image is provided here, Webinara will find a good webinar banner for you.

Webinar banner image (required size 980px width x 300px height) with no text or logos. The webinar banner image will be used as background, therefore we don't accept text or logos in the image.



☒ I have read and agreed that this webinar post conforms to the [posting rules](#).

Add a webinar image min. 980px width x 300px height.

If no images is provided, Webinara will find a good webinar banner for you.



Webinar Submitted

The screenshot shows the Webinarara website interface. At the top, there's a navigation bar with the Webinarara logo, links for 'Post Webinar', 'My Webinar', 'Blog', and a user profile 'John'. A central modal window displays a 'Congratulations!' message, thanking the user for submitting a webinar titled 'How to Build a Brilliant Brand on Social Media'. Below the message are two buttons: 'Post Another' and 'Back to Calendar'. Below the modal, a section titled 'Before posting your webinar, think about these pointers' lists various guidelines for creating a webinar listing, organized in three columns. A red arrow points from a text box on the right to the 'Back to Calendar' button. Another red arrow points from the same text box to a chat icon in the bottom right corner of the page.

Post Your Webinar | webin... x +

https://www.webinara.com/postwebinar/?

WEBINARA

Post Webinar My Webinar Blog John

Congratulations!

Thank you for your submission. Your Webinar *How to Build a Brilliant Brand on Social Media* will be reviewed and published once approved.

Post your next webinar

Post Another Back to Calendar →

Before posting your webinar, think about these pointers

- Webinar Title**
Write a title that is direct and clear, so people will understand what your webinar is about at a glance.
- Organizer / Host**
Identify yourself as the organizer of the webinar, although you may also register another Host.
- Mobile-Ready**
Check this checkbox if your webinar platform supports viewing on a smartphone or tablet device.
- Time and Date**
Maximize live attendance to your webinar by scheduling a time of the day that is suitable for most time zones.
- Co-Hosts / Sponsor**
Register up to two Co-Hosts / Sponsors if you have someone joining you to run the webinar.
- Webinar Recording**
Check this checkbox if you will record the webinar and provide a link to the following the webinar.
- Topic Categories**
Select up to three relevant categories for your webinar listing. People who follow those categories will receive notification via email.

All categories to choose from can be found in [Areas of Interest](#). If we are missing some important categories, please suggest them in our Help Center.
- Sponsor Company**
Recognize sponsors by company name, if appropriate.
- Slides / PDF**
Check this checkbox if you will send out slides / PDF from the webinar after the webinar.
- Twitter Promotion**
Add your company Twitter account and/or your Co-Host or Sponsor Twitter account. We use it when promoting your webinar on Twitter.

Note: If you don't want it promoted on Twitter, just select "No Twitter Promotion".
- Webinar Registration URL**
Ensure you have this ready to complete your webinar registration, as it will be used to direct people who click through.
- Webinar Description**
Make it brief. Aim for people to understand quickly what the webinar is about.
- Webinar Banner**
Prepare an appealing image without

When your webinar is submitted, please allow a few hours before it is published.

If you have any questions, use the chat box in the lower right corner.



Webinar Pending Approval

The screenshot shows a web browser window with the URL `https://www.webinara.com/my-webinara/`. The page header includes the Webinara logo and navigation links: Webinars, Post Webinar, My Webinara, Blog, John, and a search icon. The main heading is "My Webinara". A green notification bar at the top states: "You have 1 webinar pending approval, please allow a few hours before it is shown in here." Below this, there are tabs for "My Webinars This Month", "All My Webinars", "Webinar Statistics", "Webinara Plan History", and "Unpublished Webinars". Under the "Unpublished Webinars" tab, it says "Onstream Webinars" and "No webinar published yet." A red arrow points from a text box to the green notification bar. Another red arrow points from a second text box to a blue chat icon in the bottom right corner of the page. A large red Webinara logo is also present in the bottom right corner of the image.

My Webinara | webinara.co... x +

https://www.webinara.com/my-webinara/

WEBINARA

Webinars Post Webinar My Webinara Blog John

My Webinara

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My Webinars This Month All My Webinars Webinar Statistics Webinara Plan History Unpublished Webinars

Onstream Webinars

No webinar published yet.

When your webinar is submitted, please allow a few hours before it is published.

If you have any questions, use the chat box in the lower right corner.

Webinar Published Email



Your webinar is published!
Congratulations, your webinar has been reviewed and approved

Hi Kristian,

Thank you again for using Webinara. Your webinar has now been reviewed and approved. We hope you get many attendees and wish you good luck with your webinar.

For valuable tips on how to prepare and execute your webinar, please see our [blog](#).

This webinar has now been published:

[How to Build a Social Media Content Calendar](#)

For your Webinara account overview:

[My Webinara](#)

If you have any questions or need to change something, please feel free to contact us using the chat or support@webinara.com

[Review Your Webinar](#)

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When your webinar is published you will receive an email.

Please review you webinar, and notify Webinara (using the Chat) if something needs to be changed.



Webinars with 1-click Registration

The Next Phase of File-based Workflows: Preparing for the Future of High Resolution Content

hosted by SIGNIANT

The Next Phase of File-based Workflows

WHEN June 23, 2016 @ 11:00 am - 12:00 pm AMERICA/LOS_ANGELES
(Show in my time zone)

ORGANIZER Digital Media Wire - Edward Heinrich

HOST Signiant - Katie Staveley

TOPICS PROJECT MANAGEMENT 2.0 CLOUD ENGINEERING

ATTENDANCE FEE Free

Back to Webinars

1-Click Registration

Keeping up with the evolution and demands of delivering high resolution content is getting more difficult every day. Media organizations are being forced to rethink their existing technology choices to scale their business and enable their team to be more efficient without inhibiting creativity.

Why attend this webinar:

1. Learn about changes impacting your ability to send and share video content
2. Learn about where existing solutions are unnecessarily consuming valuable resources
3. Learn about real-world examples of how organizations are modernizing their workflow

More information about the speakers:

Signiant - Katie Staveley - VP Marketing

Signiant has a history rooted in developing file transfer software for some of the world's largest companies. Originally created to move huge code bases around the world for global software development, Signiant's solutions are useful wherever there is a critical need to move large data sets with security, reliability, and speed.

☒ Mobile ready
☒ Recording available

Your Webinar page will look like this, users logged in to Webinara, can register with just a simple click.

Users receiving webinar notification about your webinar, can also register with 1-click.



My Webinar - Onstream tab

My Webinar | webinar.co... x


https://godaddy.haanes.com/my-webinara/#1445856865933-7beb7afb-26e6

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WEBINARA

Webinars Post Webinar Kristian 

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My Webinara

All My Webinars Webinar Statistics Webinar Plan History Unpublished Webinars Onstream Webinars

Webinar Time	Webinar Title	No. of registered users	Start Webinar	Cancel Webinar
22 June, 2016 - 02:30 PM Europe/Oslo	How to Build a Brilliant Brand on Social Media	0	Start webinar	Cancel Webinar
08 April, 2016 - 10:00 AM America/New_York	Best Practices for More Effective Lead Gen Webinars	4	-	-
31 March, 2016 - 01:00 PM Europe/London	Top 4 Trade Secrets to Increase App Download	2	-	-
24 March, 2016 - 10:00 AM Europe/London	Webinar Title Onstream Test	0	-	-

?

In My Webinara under the Onstream Tab, you see the stats for your upcoming webinar, all previous webinars, and you can start your webinar from here, 1-hour before the webinar starts.



My Webinar - Onstream tab

The screenshot shows the 'My Webinar' interface on the 'Onstream' tab. A modal window titled 'All registered users for this webinar*' is open, displaying a table of registered users. The background shows a list of webinars with columns for time, title, number of registered users, and actions to start or cancel the webinar.

All registered users for this webinar*

Name	Email	Company
Kristian Haanes	member@haanes.com	Webinara
Kristian Haanes	host@haanes.com	Webinara
Garrett O'Brien	stesting67@gmail.com	Vivacity InfoTech
Kristian Haanes	kristian-um-test@haanes.com	-

[Close](#)

*Users registered for this webinar through Webinara

Webinar List:

Webinar Time	Webinar Title	No. of registered users	Start Webinar	Cancel Webinar
22 June, 2016 - 02:30 PM Europe/Oslo	How to Build a Brilliant Brand on Social Media	0	Start webinar	Cancel Webinar
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24 March, 2016 - 10:00 AM Europe/London	Webinar Title Onstream Test	0	-	-

Clicking on the stats, you can also see who registered for your webinar from Webinara.



What the process looks like from the end-user side of things (the attendees)



Webinars Overview

Webinar Overview | webina... x

https://www.webinara.com/webinar/?

WEBINARA

Webinars Post Webinar My Webinara Blog John

Accounting And Finance Arts And Culture Communications And PR Education Entrepreneurship Environment Food And Drink Government, Politics And Policy Health And Fitness Healthcare Human Resources IT And Technology Jobs, Employment And Careers Leadership And Management Legal Marketing Music Non-Profit Organizations Personal Development Procurement And Supply Chain Production And Operations Project Management Real Estate Retail Sales Sports Travel, Tourism And Hospitality Utilities And Energy Show My Areas Of Interest Webinars Show Only Upcoming Live Webinars Show Only Recorded Webinars

JUN 23 Thu
Learn How to Replicate Salesforce and Databases
Salesforce, Database
More info and register

JUN 23 Thu
3 Steps To Benefit From Video Tech
Benefits, Software Development, IT and Tech Trends
More info and register

JUN 23 Thu
Brexit 101: A Guide to Trading GBP Crosses
Economics, Fundamental Analysis, Forex
More info and register

JUN 23 Thu
for the Mobile/Digital World?
Marie Raperto, President, CMOsearch, The Hiring Hub Blog
#HHResumeTips
June 23rd @ 1 pm
Free Webinar
Is Your Resume Ready for the Mobile World?
Career Management, Social Media, Jobs, Employment and Careers webinars
More info and register

JUN 23 Thu
Learn How to Integrate Microsoft Dynamics GP and Salesforce
Microsoft Dynamics GP, Salesforce, Continuous Integration (IT)
More info and register

JUN 23 Thu
"The Next Phase of File-based Workflows: Preparing for the Future of High Resolution Content"
Presented by SIGNANT
The Next Phase of File-based Workflows
Project Management 2.0, Cloud, Engineering
More info and register

JUN 28 Tue
JUN 28 Tue
JUN 28 Tue

Your webinar will be visible to all visitors of Webinar.com



Upcoming Webinar Email



These webinars have entered the radar within your search area



[How to Market on Social Media Like a Global Brand](#)

When: Aug 02 - 02:00 PM - 03:00 PM Timezone:America/Chicago

Categories: Marketing Strategy, Social Marketing, Social Media

Companies Presenting: Peg Fitzpatrick

Recording Available? Yes (If you register)

Why Attend This Webinar:

1. Learn how to market on social media like a global brand.
2. Learn key tactics and workflows to save time on social.
3. Learn Peg Fitzpatrick's social checklists to guarantee success.

[Register Now](#)

At the same day your webinar is published, potential attendees will be notified about your webinar via email.



Webinars with 1-click Registration

The Next Phase of File-based Workflows: Preparing for the Future of High Resolution Content

hosted by SIGNIANT

The Next Phase of File-based Workflows

WHEN June 23, 2016 @ 11:00 am - 12:00 pm AMERICA/LOS_ANGELES
(Show in my time zone)

ORGANIZER Digital Media Wire - [Edward Heinrich](#)

HOST Signiant - Katie Staveley

TOPICS PROJECT MANAGEMENT 2.0 CLOUD ENGINEERING

ATTENDANCE FEE Free

[Back to Webinars](#)

[1-Click Registration](#)

Keeping up with the evolution and demands of delivering high resolution content is getting more difficult every day. Media organizations are being forced to rethink their existing technology choices to scale their business and enable their team to be more efficient without inhibiting creativity.

Why attend this webinar:

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3. Learn about real-world examples of how organizations are modernizing their workflow

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Signiant - Katie Staveley - VP Marketing

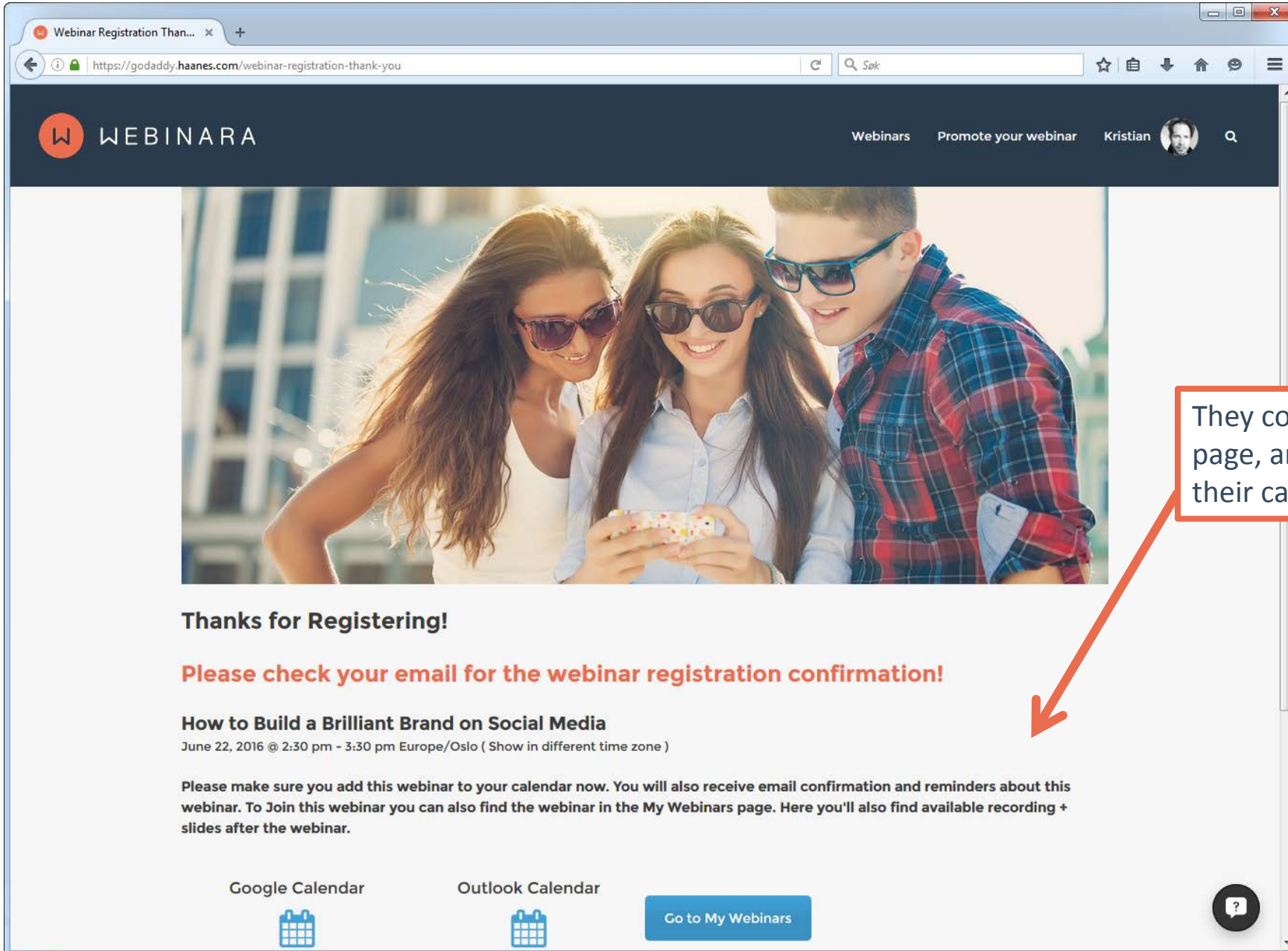
Signiant has a history rooted in developing file transfer software for some of the world's largest companies. Originally created to move huge code bases around the world for global software development, Signiant's solutions are useful wherever there is a critical need to move large data sets with security, reliability, and speed.

☒ Mobile ready
☒ Recording available

Users receiving webinar notification about your webinar, can also register with 1-click to register without logging in to their Webinara account.



Webinar Registration Confirmation



The screenshot shows a web browser window with the URL `https://godaddy.haanes.com/webinar-registration-thank-you`. The page header features the 'WEBINARA' logo on the left and navigation links for 'Webinars', 'Promote your webinar', and a user profile 'Kristian' on the right. The main content area includes a large image of three people looking at a smartphone. Below the image, the text reads: 'Thanks for Registering!', 'Please check your email for the webinar registration confirmation!', and 'How to Build a Brilliant Brand on Social Media'. The event details are 'June 22, 2016 @ 2:30 pm - 3:30 pm Europe/Oslo (Show in different time zone)'. A paragraph follows: 'Please make sure you add this webinar to your calendar now. You will also receive email confirmation and reminders about this webinar. To Join this webinar you can also find the webinar in the My Webinars page. Here you'll also find available recording + slides after the webinar.' At the bottom, there are buttons for 'Google Calendar', 'Outlook Calendar', and 'Go to My Webinars'. A red arrow points from a text box on the right to the 'Go to My Webinars' button.

Webinar Registration Than... x

https://godaddy.haanes.com/webinar-registration-thank-you

WEBINARA

Webinars Promote your webinar Kristian

Thanks for Registering!

Please check your email for the webinar registration confirmation!

How to Build a Brilliant Brand on Social Media

June 22, 2016 @ 2:30 pm - 3:30 pm Europe/Oslo (Show in different time zone)

Please make sure you add this webinar to your calendar now. You will also receive email confirmation and reminders about this webinar. To Join this webinar you can also find the webinar in the My Webinars page. Here you'll also find available recording + slides after the webinar.

Google Calendar Outlook Calendar

Go to My Webinars

They come to the confirmation page, and can add your webinar to their calendar.



Webinar Confirmation Email



Hi Kristian,

Thanks for registering to this webinar.

[How to Build a Brilliant Brand on Social Media](#)

When: June 22, 02:30 PM - 03:30 PM Europe/Oslo

Categories: Public Relations (Marketing), Social Marketing, Social Media

Organizer: Webinara, [Kristian Haanes](#)

Host: Brandfolder, Steve Baker

Webinar description:

Given the (seemingly) lighthearted nature and subtle nuances of the social media marketplace, creating a strong brand voice may not seem like priority number one for some marketers. However, the creation of a strong online brand identity and social voice is no longer just a nicety—it's a must.

This webinar will teach you how to build a brilliant brand on social media. We'll reveal why your brand is your company's most valuable asset, and how to leverage its influence across social platforms. We'll also teach you:

- How to establish a brand voice.
- Best practices for engaging and interacting with followers.
- Tangible tactics for refining and analyzing social media campaigns.

We'll also share inspiring examples from world-class brands who have used social media to bolster and grow their businesses.

The users who register for your webinar, will also receive an confirmation email, and a reminder 1 day before your webinar + 1 hour before your webinar starts.



- Best practices for engaging and interacting with followers.
 - Tangible tactics for refining and analyzing social media campaigns.
- We'll also share inspiring examples from world-class brands who have used social media to bolster and grow their businesses.

Why Attend This Webinar:

1. You'll learn to establish your brand voice.
2. You'll learn to strengthen your voice on social.
3. You'll learn to use analytics to gauge social success.

[Click here to join the webinar](#)

(This is your unique webinar access, to share this webinar, [click here](#))

If you haven't already, please add this webinar to your calendar:



We will also send you two reminders about this webinar.

[Contact the Webinar Organizer by sending a private message.](#)

After the webinar has ended, you will be able to view the recording and download the slides, in [My Webinars](#).

If they click join the webinar in the email they get 1 hour before the webinar starts, they will be sent straight into your webinar session.



End-Users (Attendees) – My Webinars Page

The screenshot shows a web browser window with the URL <https://godaddy.haanes.com/my-webinars/>. The page header features the Webinar logo and navigation links for Webinars, Promote your webinar, and a user profile for Kristian. The main section is titled "My Webinars" and contains two tabs: "Webinara webinars" and "My own webinars". Below the tabs, there are two buttons: "Find new webinars" and "Add other webinars". The "Upcoming Webinars" section lists two events:

Date/Time	Title	Join Webinar	Cancel Registration
June 22, 2016 - 02:30 PM - 03:30 PM Time zone: Europe/Oslo	How to Build a Brilliant Brand on Social Media	Not Started	Cannot participate
June 30, 2016 - 04:00 PM - 05:00 PM Time zone: Europe/Oslo	How to Build a Social Media Content Calendar	Not Started	Cannot participate

A tooltip message states: "You can join the webinar 15 minutes before it is starting and when button turns blue". The "Previous Webinars" section lists five past events:

Webinar Date	Title	View Recording	Slides
June 22, 2016	How to Build a Social Media Content Calendar	Not Available	Not Available
June 16, 2016	Multiple Personality Reorder, Designing web pages for dual person	Not Available	Not Available
June 15, 2016	Protecting your brand against counterfeit and brand abuse	Not Available	Not Available
June 09, 2016	The Key Factors and Dimensions of the New Talent Management Matur	Not Available	Not Available
May 18, 2016	Target Date FundsThe Looming Liability of Misfit Risk	Not Available	Not Available

The footer contains a link: join.onstreammedia.com/join/YzlpOW9rbSw1MDc5NSw1OTUzNTk=. A red callout box with an arrow points to the "Cannot participate" buttons, stating: "The attendees can also join your webinar from their My Webinars page 15-minutes before your webinar starts.... See next slide".



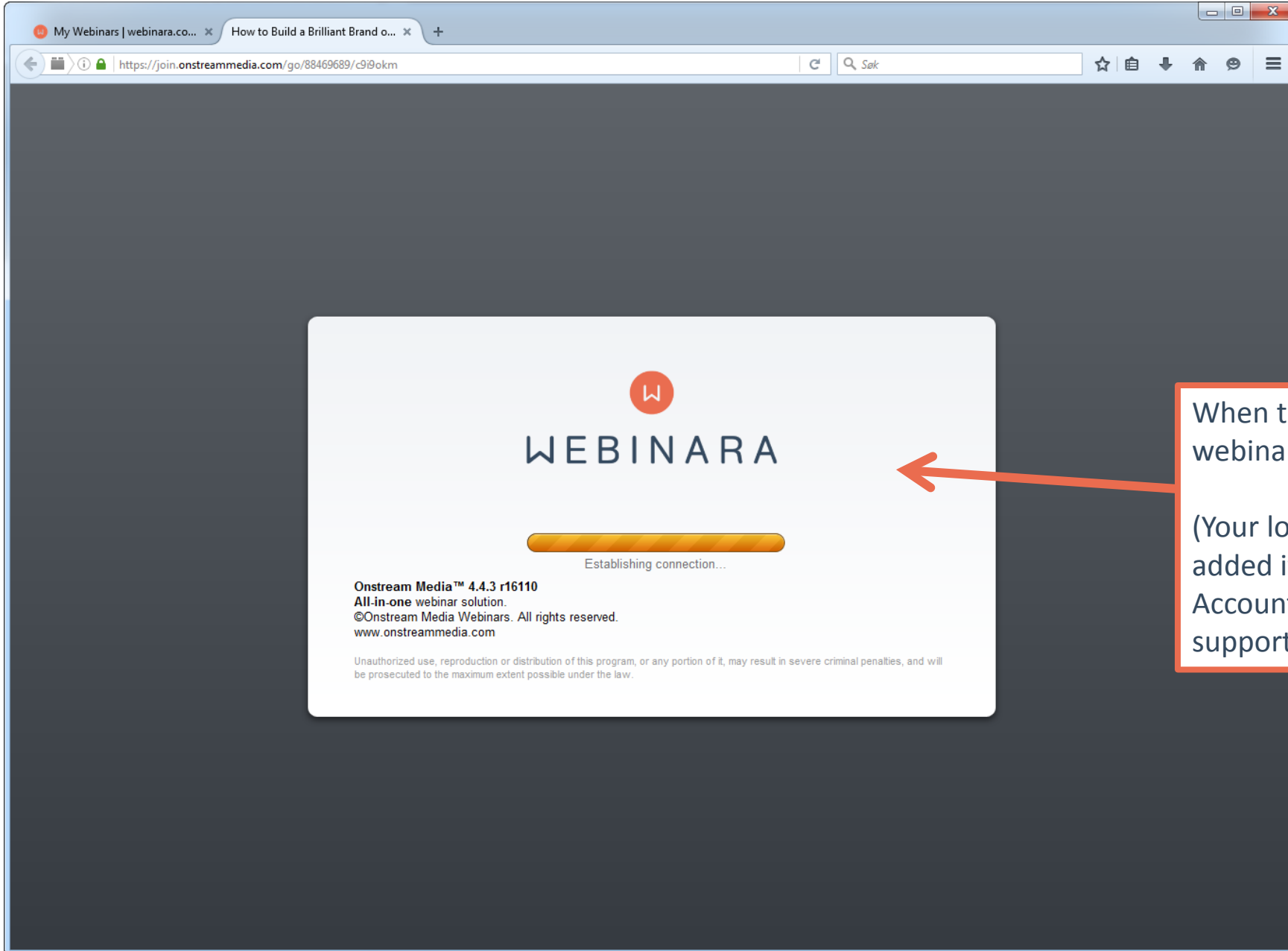
End-Users (Attendees) – My Webinars Page

The screenshot shows the 'My Webinars' page in a web browser. The browser address bar shows the URL 'https://godaddy.haanes.com/my-webinars/'. The page header includes the Webinar logo and navigation links: 'Webinars', 'Promote your webinar', and a user profile for 'Kristian'. The main heading is 'My Webinars'. Below this, there are two tabs: 'Webinara webinars' and 'My own webinars'. To the right of the tabs are two buttons: 'Find new webinars' and 'Add other webinars'. The 'Upcoming Webinars' section contains a table with columns: 'Date/Time', 'Title', 'Join Webinar', and 'Cancel Registration'. The 'Join Webinar' column has a blue 'Join Webinar' button and an orange 'Not Started' button. The 'Cancel Registration' column has two orange 'Cannot participate' buttons. A red arrow points from the 'Join Webinar' button to the first 'Cannot participate' button. A red callout box contains the text: 'The attendees can also join your webinar from their My Webinars page 15-minutes before your webinar starts.... (when the button is blue)'. The 'Previous Webinars' section contains a table with columns: 'Webinar Date', 'Title', 'View Recording', and 'Slides'. The 'View Recording' column has orange 'Not Available' buttons. The 'Slides' column has orange 'Not Available' buttons. A red Webinar logo is in the bottom right corner.

Date/Time	Title	Join Webinar	Cancel Registration
June 22, 2016 - 02:30 PM - 03:30 PM Time zone: Europe/Oslo	How to Build a Brilliant Brand on Social Media	Join Webinar	Cannot participate
June 30, 2016 - 04:00 PM - 05:00 PM Time zone: Europe/Oslo	How to Build a Social Media Content Calendar	Not Started	Cannot participate

Webinar Date	Title	View Recording	Slides
June 22, 2016	How to Build a Social Media Content Calendar	Not Available	Not Available
June 16, 2016	Multiple Personality Reorder, Designing web pages for dual person	Not Available	Not Available
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June 09, 2016	The Key Factors and Dimensions of the New Talent Management Matur	Not Available	Not Available
May 18, 2016	Target Date FundsThe Looming Liability of Misfit Risk	Not Available	Not Available

Joining Your Webinar

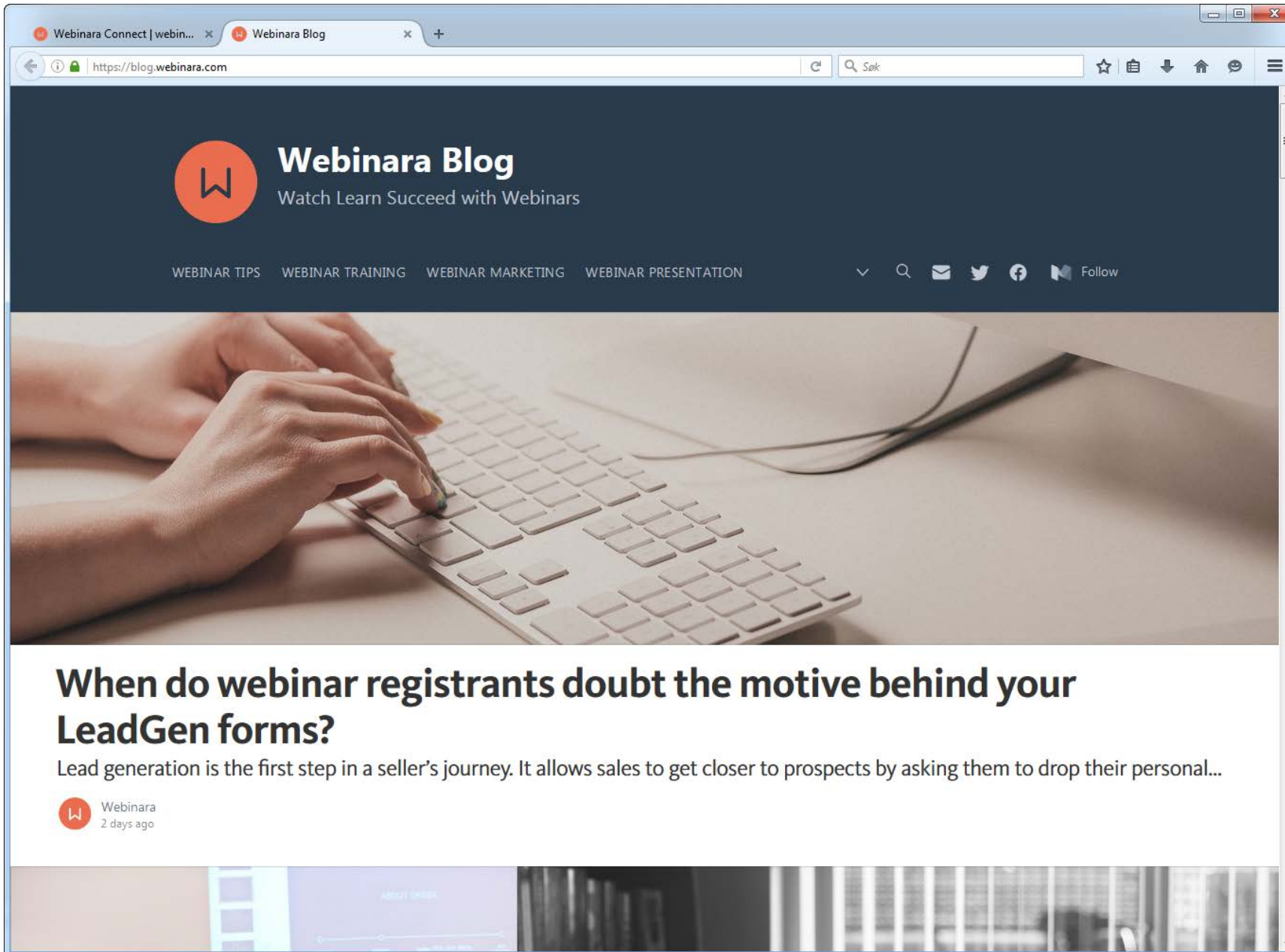


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