

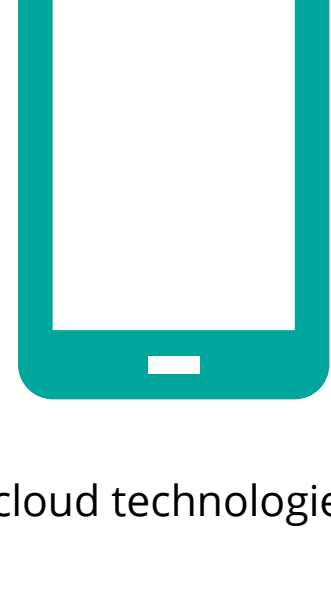
The Road to Better Mobility for the Maintenance Industry

Mobile use in enterprise is booming, and today's tech-savvy maintenance organizations are no stranger to this trend. For many maintenance organizations, mobile applications are the key to eliminating traditional, time-consuming paper-based systems. Mobile improves the efficiency, productivity, accuracy, and overall performance of maintenance workers.

The time has come for maintenance companies to pursue mobile and reap the financial rewards in day-to-day operations.

The demand for anytime, anywhere access to accurate data is increasing.

50%



By 2017, over 50% of IT spending will be for new mobile and cloud technologies.¹

Mobile holds the power to save maintenance companies big.

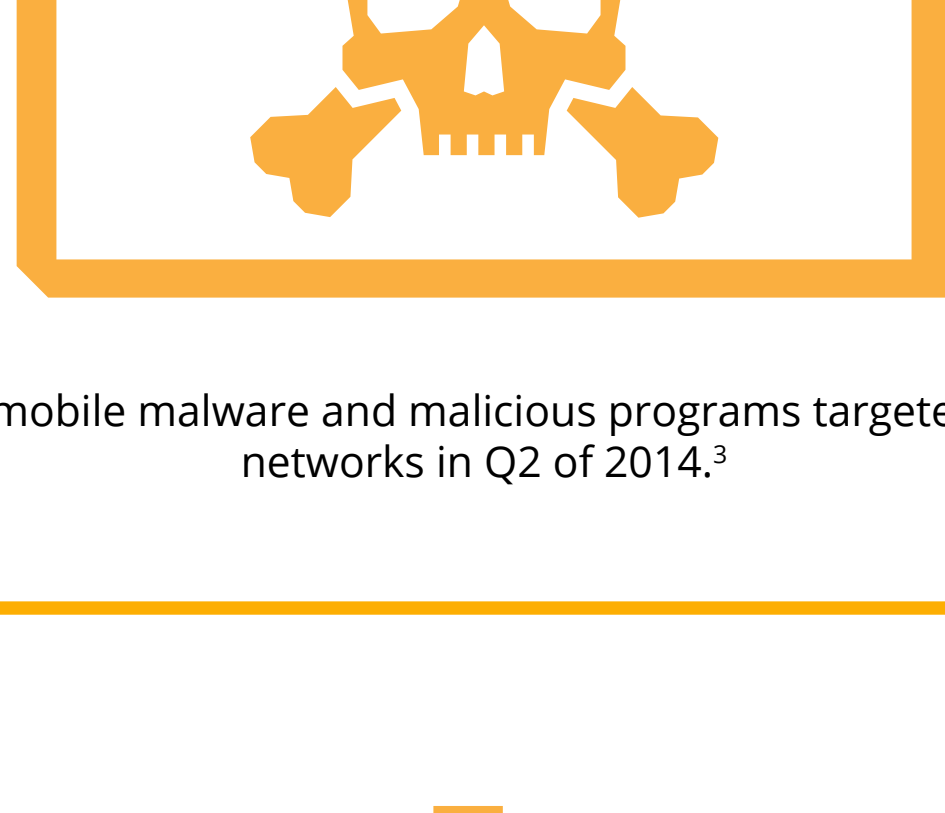
42 min



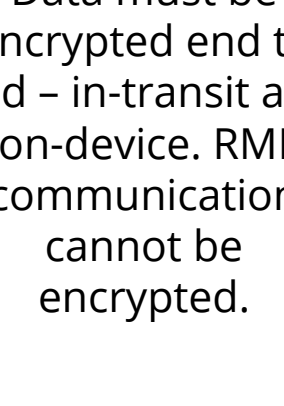
Apps are allowing maintenance workers to complete an average of 42 more "wrench" minutes per day, per employee.²

And securing those mobile apps is becoming more critical.

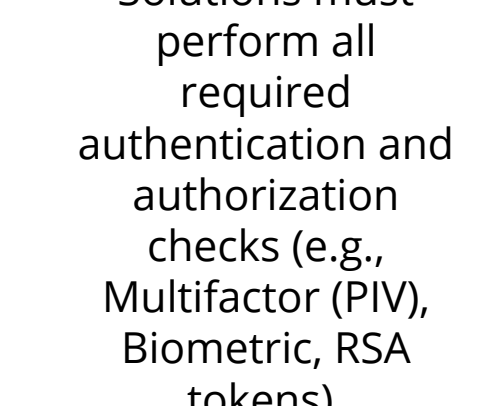
5,000,000



Over 5 million mobile malware and malicious programs targeted mobile device networks in Q2 of 2014.³



Data must be encrypted end to end – in-transit and on-device. RMI communication cannot be encrypted.



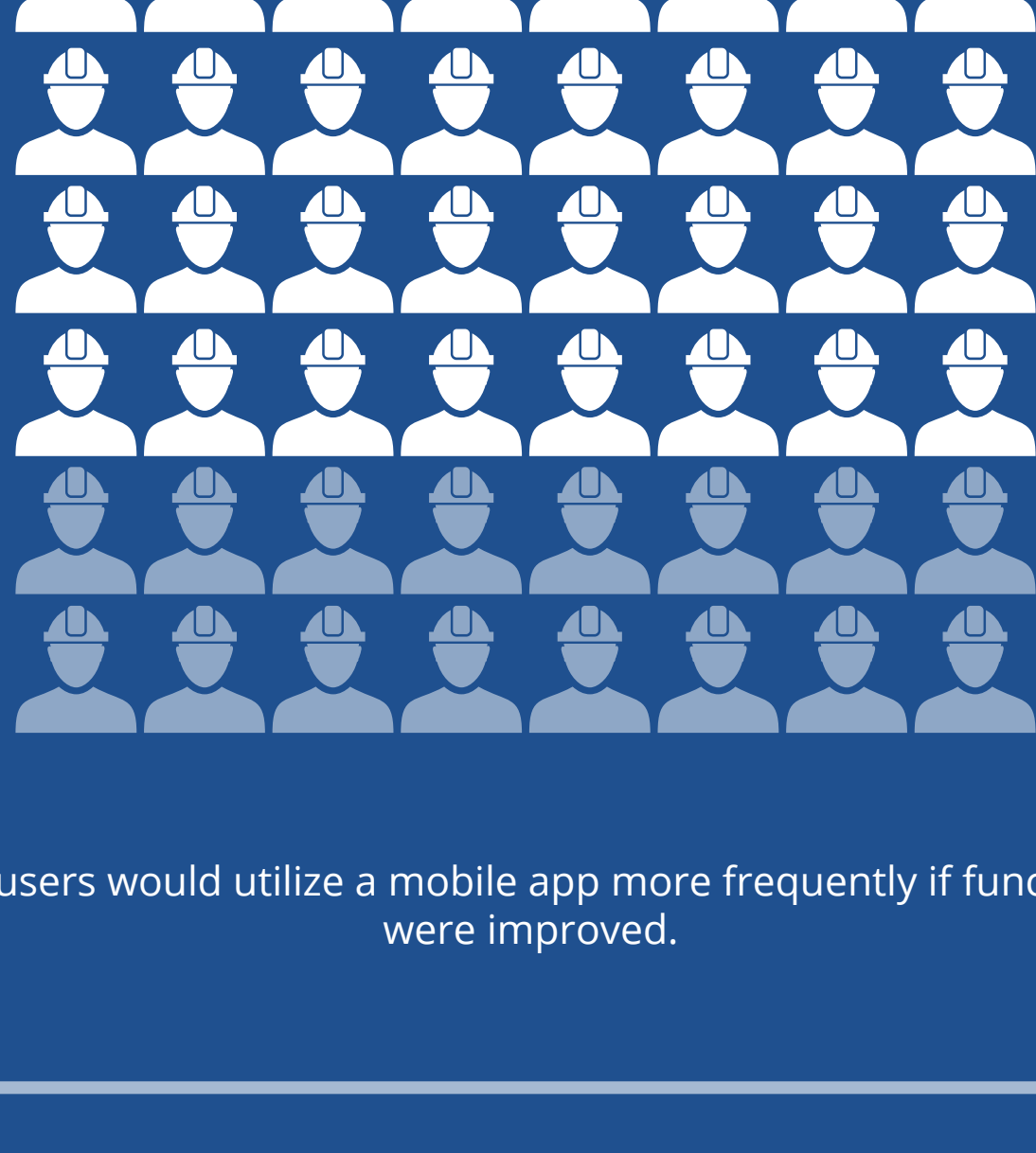
Solutions must perform all required authentication and authorization checks (e.g., Multifactor (PIV), Biometric, RSA tokens).



Companies need to implement Mobile Device Management techniques.

The bottom line: User experience determines mobility success.

76%



76% of users would utilize a mobile app more frequently if functionality were improved.



Can the app use all of the device's features?

Limitations or work-arounds are not acceptable to most users.



Is the app fast, or is there lag time?

User experience is degraded by even the smallest amount of lag time.



Is the app UI familiar to the user?

Users expect all of their mobile apps to look and feel the same.

Factors that discourage users from using an app⁴

63%



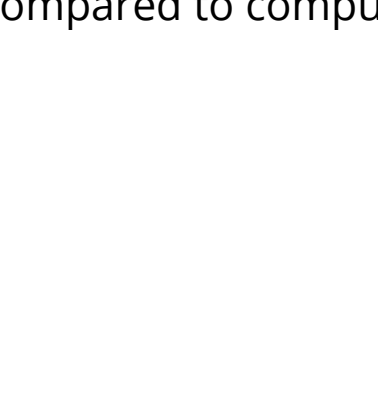
Poor performance/speed

59%



Security costs

35%



Less functionality compared to computer

62%



High cost

62%



Poor design/layout

Mobile is booming and changing the maintenance industry. Discover better mobility practices by picking up your copy of the eBook, *Cut Loose In-house Processes and Go Mobile with IBM Maximo.*

Claim My eBook Copy Now!

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1. IDC, "Mobile in 2014: A New Era of Enterprise Mobility," 2013. 2. IBM Maximo, "Cut Loose In-house Processes and Go Mobile with IBM Maximo," 2014. 3. McAfee, "Mobile Security Threat Report: Q2 2014," 2014. 4. IBM Maximo, "Cut Loose In-house Processes and Go Mobile with IBM Maximo," 2014.